

October 2015**休闲生活 - China**

"随着人们工作时间变得更长、更灵活，休闲运营商可能需要在产品和服务上锐意创新，以迎合其更繁忙的生活方式（如在工作时同时运动或放松）和休闲偏好。"

September 2015**Leisure Time - China**

"Chinese consumers' expenditures on leisure products and activities are expected to increase by more than 10% annually towards 2019, driven by the increasing disposable income as well as multiple factors relating to people's evolving lifestyles. This report aims to help leisure goods manufacturers as well as leisure service operators understand ...

防污染产品的营销 - China

"2015年2月，中国空气污染调查纪录片《穹顶之下》火遍全国，上线后短短时间内就吸引了上亿人次观看。该纪录片的超高人气可以被视为中国消费者对污染问题的高度关注和担忧。"

August 2015**Marketing Pollution-proof Products - China**

"In February 2015, Under the Dome, a documentary that investigated air pollution in China, became a smash hit in China. It attracted hundreds of millions of viewers in a very short time after it went live online. The popularity of the documentary could be regarded as a demonstration of the ...