

September 2010

Residential Flooring - US

Flooring market sales fell from 2006-10 as the collapse of the housing market and wider recession drove down demand. Consumers have held off on floor replacements, set aside major renovations and traded down to less expensive products. The result is an extremely competitive landscape that nonetheless has the potential for ...

Pet Food - US

The American Pet Products Association (APPA) estimates that U.S. pet owners spend \$48 billion annually on their companion animals. The largest percentage of this spending can be attributed to pet food. In addition to the large volume of sales, pet food companies are attracted to the category because it ...

Pet Supplies - US

The US pet supplies market appears to be mostly recession-proof, having steadily gained sales between 2005 and estimated 2010. Yet pet owners nonetheless place the most emphasis on price and private label sales outpaced national brands in some segments in 2010 (for the period to date), such as dog and ...

Candles - US

As noted in Mintel's *Candles—U.S., August 2009*, sales of candles declined steadily and significantly between 2006 and 2009, as recession gripped the nation and the category faced stiff competition from various air care categories. However, while the market still faces significant challenges, there are some signs of improvement in ...

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Washers and Dryers - US

The market for washers and dryers saw shipments fall from 2007-09 as the collapse of the housing market and slumping consumer confidence drove demand down. There have however been tentative signs of recovery in 2010 and there is certainly pent-up demand building. This report examines the impact of the downturn ...