



## March 2022

### Beauty and Personal Care Retailing - Spain

“After the blow caused by the onset of the COVID-19 pandemic, the Spanish beauty and personal care sector is now showing signs of recovery and sales are edging closer to pre-pandemic level. However, with the virus still in circulation, retailers need to rethink classic features of the in-store beauty shopping ...

### Beauty and Personal Care Retailing - Italy

“Still primarily store-based, the beauty and personal care retailing sector was significantly affected by the COVID-19 pandemic in 2020 but managed to claw back most of the losses in spending in 2021. The growing cost of living crisis will place a greater focus on price and value during the next ...

### Beauty and Personal Care Retailing - France

“The more discretionary end of beauty and personal care spending will see a stronger impact from the increases in the cost of living, but retailers need to go beyond the blunt instrument of price in their reaction to this. Consumer attitudes and behaviours are changing and they are looking for ...

### Beauty and Personal Care Retailing - Europe

“COVID-19 saw beauty and personal care specialist retailers benefit from rising soap, bath & shower value sales due to a strong boost from increased hand washing behaviours and a focus on essential-only purchasing amongst consumers while discretionary beauty purchases were more subdued. The ongoing global pandemic turbo-charged ecommerce over 2020 ...

## January 2022

### European Retail Rankings - Europe

“The impact of the COVID-19 pandemic and the boost it gave to online retailing has seen a significant shift, with Amazon vaulting up from fifth to second in the rankings between 2019 and 2020. Although physical stores have largely been able to reopen during 2021, in many non-food sectors we’ve ...