

June 2011

Airlines - US

Airlines have managed to rebound from 2009 lows, but another downswing looks to be just around the corner. The industry is under increasing pressure to generate new forms of value-add and revenue, but strong price sensitivity in both the personal and business travel sectors make revenue growth difficult. Careful management ...

Asia-Pacific Retail Handbook - Asia Pacific

Now in its seventh year the Asia-Pacific Retail Handbook is designed to complement the European Retail Handbook, which is currently in its 14th edition. This year's Asia-Pacific Retail Handbook has been revamped, offering the reader a wider range of countries as well as more in-depth profiles of 25 of the ...

Back to School Shopping - US

Back to school (BTS) shopping is an important time in the lives of millions of kids and parents and a season in which companies around the country launch innovative marketing campaigns, as well as new clothing fashions and school supplies. As such, it is important for BTS marketers to explore ...

Canadian Banking and Credit Unions - US

This study is a comprehensive look at Canadian retail banks and credit unions, with a particular focus on the competitive landscape, regulatory environment, profitability, marketing strategies and consumer attitudes.

Carbonated Soft Drinks - UK

The carbonated soft drinks market has in many ways been helped by the economic downturn because of being a 'cheap indulgence'. However, it is hugely dependent upon the multiples, meaning that it remains a commoditised market that relies on huge volumes to make profits

Airlines Worldwide - International

This report reviews recent developments in the airline industry and offers insight into future trends for the sector. The report begins with an overview of the current outlook for the economy and for the trend in spending on travel and tourism, as well as traffic flows and capacity. Following a ...

Baby Food and Drink - UK

When it comes to a baby's likes and dislikes, mum knows best. But baby food, drink and milk manufacturers appear to be winning the trust of parents. Of parents who have an infant under 1, only 22.8% do not use manufactured baby foods.

Cakes and Cake Bars - UK

Estimated to reach £1.6 billion in 2011, the cakes and cake bars market has experienced 12.4% growth between 2006 and 2010. This report examines the UK retail market for ready-to-eat (RTE) cakes. It includes packaged (or wrapped) and unpackaged (or unwrapped) cakes that are kept at ambient temperatures.

Carbonated Soft Drinks - Europe

Carbonates have weathered the recession fairly well thanks to stable demand from younger age groups across Europe and, in particular, Eastern Europe. Value growth received a boost thanks to the growing demand for value-added, 'natural' and 'healthy' fizzy drinks.

Cheese - Europe

The cheese market continues its long period of steady growth. New varieties and usages catch on, and the natural healthiness of the product is a strong and simple selling point. Vegetarianism is also at a high level, and this also helps sales; especially as an increasing amount of products are ...

Coach Holidays - UK

This report considers the recession's impact on coach holidays and how they have fared in the post-recession period. It looks at what the 'staycation' trend has meant for the market, how the domestic and overseas segments have performed and forecasts volume and value data of both for the next five ...

Cream and Creamers - US

After a year of a recession-related market decline, sales of creams and creamers have almost returned to pre-recession growth rates, led by a shift toward healthier products, a wide flavor selection and alternative non-dairy ingredients. The fate of creamers is tied closely to that of coffee and changes in coffee ...

Ethnic Cuisine - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

Facial Skincare - UK

The UK women's facial skincare market is in rude health and is expected to generate annual sales of £964 million in 2011, up almost 4% year-on-year. The category's penetration is relatively high, with close to nine in ten women (86%) using face creams and lotions. The category will likely be ...

Footwear Retailing - UK

Will fashion footwear continue to drive the market in 2011? The signs have been promising so far as fashion trends remain strong reinforcing footwear's status as a fashion essential.

Gift Registries - US

Consumer Attitudes Towards Fine Dining - UK

The economic turbulence of recent years, coupled with mounting food and other bottom line costs, has had a significant impact on the eating out market in recent years leading to a contraction in value terms. However, the industry has proved more resilient than during previous recessions partly due to increased ...

Eco-Accommodation in Europe - Europe

Europe has a long heritage in many of the key tourism attributes of eco-accommodation holidays. Europeans commonly take holidays based in semi-permanent accommodation such as lightly constructed wood-built chalets and cabins, or pre-erected tents sited on minimal impact wooden platforms, both of which are architectural strategies readily employed by eco-accommodation ...

European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fashion Accessories - UK

The fashion accessories market continues to grow, although the recession has inevitably limited the extent of that growth. One immediate effect has been that a substantial half of adults who have bought accessories in the last 12 months have cut back on the amount they spent. In addition to that ...

Garden Products Retailing - UK

The market for garden products has been upbeat in 2010 and 2011, helped by increasing consumer interest in grow your own and the warm, dry weather during spring 2011. This has been partly sparked by enthusiasm for knowing the provenance of the food consumers eat, but is also to an ...

Green Lifestyles - UK

The U.S. gift registry market is driven by a range of factors, most notably the number of weddings and childbirths in the U.S., although the rate of marriage has been in decline in recent years and the birth rate has remained static. Furthermore, the market is beset by ...

Group Pensions - UK

Demographic changes mean that greater significance needs to be placed on workers and employers to contribute to private pensions to ease the pressure on state funds. Yet, employer sponsorship of occupational pension schemes is in long-term decline, with falling levels of provision. New insurer-administered occupational (trust-based) pensions business has grown ...

Health and Fitness Clubs - UK

For the UK health and fitness clubs industry, it has been a case of 'battening down the hatches' during the past two years. Most operators have seen business decline or at best stay relatively flat as consumers have cut back their spending on discretionary products and services.

Hispanic Media Consumption - US

Hispanics, with total buying power projected to surpass \$1.4 trillion in 2013, represent an important consumer segment that continues to grow. As of 2010, there are 50.5 million Hispanics, comprising 16.3% of the U.S. population. Connecting to this consumer group through the English-language and Spanish-language media ...

Household Cleaning Products - Ireland

Since Mintel last examined the Irish market for household cleaning products in June 2004, the economic situation facing consumers and companies has changed dramatically. Consumers' need to economise is having a profound impact on all sectors, and the household cleaning sector is no exception.

Irish Lifestyles - Ireland

The recession, rising costs of fuel and food as well as the cost of living has seen people re-evaluate their lifestyle and outgoings. This report explores people's attitudes towards the environment and establishes how green people say they are compared to how green their lifestyles actually are.

Hair Appliances and Accessories: The Consumer - US

Hair appliances: Lack of new technologies and the poor economy have forced retailers and suppliers of electrical hair styling appliances to become more creative about how they develop products and go to market. In what is largely a replacement category, incremental sales are being driven by multi-use items, as well ...

Health and Fitness Clubs - US

The fitness club category has posted annual gains during the past five years, even during the recession, with revenues increasing from \$15.9 billion in 2005 to an estimated \$20 billion in 2010. Fitness club membership has similarly grown, from 41.3 million members in 2005 to an estimated 46 ...

Home Laundry Products - US

Registering sales of \$9.1 billion in 2010, the home laundry products market has been in decline since 2005 due to consumers paring back on consumption, seeking discounted products and turning to private label offerings. Because household penetration is 98%, new products and brands tend to cannibalize sales from existing ...

Household Cleaning: The Market - US

Four straight years of declining category sales suggest that the household cleaning products market is undergoing something more significant than a temporary recession-driven downturn. More than just trimming expenditures on products, consumers are changing the ways they approach the task of cleaning the house. By taking a close look at ...

Kids as Influencers - US

The Irish population has faced a turbulent few years, amid threats of unemployment and not being able to manage their finances. These have subsequently led to a rise in stress, depression and other associated mental health problems, in addition to a rise in crime.

Laundry Detergents and Fabric Conditioners - Europe

The leading European markets for laundry detergents, conditioners and softeners are increasingly mature, posting either modest gains or losses in value terms in 2010. While France, Germany and the UK recorded a small rise in sales, Italy and Spain witnessed a minor decline. Germany remains the largest of the five ...

Marketing to Sports Enthusiasts - US

Sports enthusiasts are dedicated fans who experience a high level of emotion as they follow their teams' fates throughout the season. In general, an emotional audience is an engaged audience, and viewers who are attentive during games are likely to stay focused on advertising during games. Although the most enthused ...

Meal Replacement Food and Drink - US

Sales of meal replacement food and drink totaled nearly \$2.3 billion in 2010-11 through FDMx, natural, and specialty supermarkets—with 13.6% growth in 2010-11 alone, and 34% growth since 2008-09. Mintel expects much of the same for the next few years with this blossoming market.

Online Retailing - Ireland

With around nine in ten Irish internet users now shopping online there is no question that the internet is now an established, mainstream shopping channel. This is especially the case among NI internet users, with almost 60% now 'regularly' shopping online (compared to just 31% of RoI internet users).

OTC Painkillers - Europe

For many manufacturers and retailers, families are a core target audience as they generally spend more and have a wider range of needs than single households or couples without children. The challenge for companies trying to engage this audience is that, while the adults are typically the ones making the ...

Laundry Detergents and Fabric Conditioners - UK

The laundry detergents and fabric conditioners market saw sales increase by just 2% during 2010, with the strongest growth coming from fabric conditioners where an ever increasing range of more exotic fragrances helped to boost sales. In detergents it is concentrated liquids and gels that have been responsible for most ...

Marketing to the Boomerang Generation - UK

The recession that began in 2008 has had a profound impact on the availability of jobs and has made it increasingly difficult to borrow money and get mortgages. With almost six in ten Boomerangs moving home for financial reasons, the Boomerang Generation is just one of the side effects of ...

Mobile Phone Apps - UK

This report examines mobile applications, or 'apps', that are installed and used on leading smartphone platforms. It considers how many apps UK smartphone owners download, pay for and use; the categories of apps that are most popular; how these consumers discover new apps; and how mobile apps affect consumer decisions ...

Oral Care - US

Sales of oral care products declined slightly in 2008 and 2009 as millions of Americans sought to reduce household expenditures as a result of recessionary pressures. However, FDMx sales grew for the first time in three years in 2010 and now resemble levels observed before the recession.

OTC Painkillers and Cold and Flu Remedies - UK

Supermarkets have made great inroads in the OTC market in the UK, with almost as many consumers buying OTC supplies alongside their groceries as buy from the leading personal care chains Boots and Superdrug. The strength of other European countries' supermarket chains is not as high as in the UK ...

Packaged and Current Accounts - UK

This report provides readers with a thorough overview of what is going on in the UK current account market. In addition to a detailed market size and market share sections the report highlights the most relevant economic and demographic factors impacting the market, and also investigates the prospects for potential ...

Prepared Cakes and Pies - US

The \$2.4 billion FDMx prepared cakes and pies market managed to find a silver lining in the economic recession as consumers looked for simple indulgences to treat themselves and find comfort. This report examines overall sales, as well as detailed segment sales, of prepared cakes and pies through FDMx ...

Shampoos - Europe

European shampoo sales have been adversely affected by the economic recession, with consumers opting for economy and private label offering at the expense of premium products. Value sales in the 'big 5' have thus either stagnated or posted a decline. However, the year 2010 showed signs of improving demand.

Small Cars - US

This report explores the small car market in the U.S. It provides insight into the external and internal factors affecting small car sales, usage, promotional campaigns and industry innovations. It provides an in-depth examination of the small car market for industry retailers, brands and marketers interested in pursuing opportunities ...

Sport and Fitness - Ireland

Sports and fitness is becoming an integral part of consumers' lives, with seven in ten RoI and over half of

Since the beginning of the recession in 2008, the market for OTC pain and cold/flu remedies has experienced a decline in value sales. According to Mintel's consumer research, the active ingredients contained in OTC medication are more important than the brand of medication.

Pizza at Retail - US

The retail pizza market continues to thrive and enjoy widespread acceptance. The market—which includes frozen pizza, refrigerated/frozen kits, crusts, and dough, and shelf-stable kits, pizza sauces, and crusts—reached \$5.3 billion in 2010 in total U.S. sales.

Restaurant to Retail - US

Restaurant patrons continue to spend cautiously on restaurant trips and grocery customers are watching how much they spend in the checkout line. Restaurant-branded products at retail essentially bridge the gap between dining out and eating in and create new occasions for consumers to interact with a restaurant brand.

Singles Holidays - UK

Mintel estimates that 11.8 million holidays abroad and 16.4 million domestic trips were taken by single adults in 2010. This report analyses market trends and consumer attitudes towards singles on holiday, investigating the core market factors, strengths and weaknesses, key players and products in the industry.

Soup - Europe

Retail value sales of soup reported positive growth over the 2004-10 period, thanks to higher retail selling prices, new segments of NPD and launches of chilled soups. These factors also helped volume sales by attracting new consumers. Despite this, the market remains strongly seasonal with the largest part of soup ...

Sports Marketing and Sponsorship - UK

NI consumers engaging in sport or exercise every week (TGI, 2010). The levels of participation in sports and fitness have been growing over the past five years driven by health ...

The Future of Technology in Travel - International

This report outlines the role and development of IT-based systems in tourism, highlighting current developments and speculating on likely future directions. The report begins by looking at the role of technology in distribution, examining the continuing role of the global distribution systems (GDSs) and the constantly evolving portfolio of Web-based ...

UK Retail Briefing - UK

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Yogurt and Desserts - UK

Estimated value growth of 21% over 2006-11 saw the yogurts market reach £1.79 billion. The market has benefited from consumers' long-term focus on healthy eating, and the unusual image it has forged as a healthy but enjoyable snack. However, heavy promotional activity has in recent years dampened value growth ...

Sport continues to dominate the UK sponsorship market in both value and volume terms and has weathered the worst of the recession thanks to continuing inflows of new sponsors attracted by its ability to speak to large, engaged audiences in an otherwise fragmented marketing landscape, and to the injection of ...

Trends in Snacking and Value Menus in Foodservice - US

Mintel's exclusive consumer research finds that 58% of respondents visited a restaurant for a snack in the last month. Furthermore, restaurant snackers do so with strong frequency—more than twice per week. Strong incidence for restaurant snacking combined with high usage frequency should provide significant motivation for operators to focus on ...

Used Cars and Light Trucks - US

The automotive industry makes up one of the biggest segments of the U.S. economy, and used cars make an important contribution to this sector, with an estimated \$331.5 billion in sales in 2010. Whether sold directly by individuals, through dealers focused on used cars, or new car dealers ...

Young People and Finance - Ireland

Young consumers aged 18-24 provide a key target market for many financial providers. Banks are keen to acquire and retain younger customers and so offer them a range of specific products and services tailored to their needs, hoping to gain their loyalty young, thus helping to generate lifetime customers.