

April 2022

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022

Financial Services Disruptors - UK

“One of the major challenges for new financial services providers is to tempt consumers away from what is familiar so they can experience the benefits of a new service or product. Few consumers will be prepared to take a ‘leap of faith’ with their money or key asset and so ...