



November 2009

Pubs - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

August 2009

Specialist Food Retailing - Ireland

The specialist food retailers market boomed in pre-recession Ireland as a result of several factors including increased levels of disposable income and readiness to spend on higher-quality food. In tandem with this, the Irish consumer's palate has become progressively more sophisticated.

June 2009

Growth of Hard Discounters - Ireland

Hard discounters account for a relatively small portion of the all-Ireland grocery market (Aldi represents 5% of the market, while Lidl holds 8%), however, they have the opportunity to maximise their market share by capitalising on the growing trading-down trend evident in today's cash-strapped market.

March 2009

Alcohol Retailing - Ireland

Since Mintel last looked at Ireland's alcohol retailing market in February 2008, the trend away from the on-trade towards drinking at home has intensified – driven by price increases in the on-trade and the lure of cheaper off-licence prices in the prevailing economic gloom of the credit crunch.

January 2009

Clothing Retailing - Ireland



With rising food and utility bills, the percentage of income spent on clothing has been in decline over the last number of years. Increased competition for consumer expenditure from other markets (such as the leisure industry and electronics) has meant that the market for clothing has not increased proportionately with ...