

August 2015

个人金融投资产品 - China

“2014年中国消费者的人均可支配收入比上年增长10.1%，这直接推动了中国城乡居民储蓄的增加。另外，中国人民银行持续降准降息以刺激制造业和房地产投资，这为金融投资创造了有利环境：存款利率越来越缺乏吸引力、消费者不再满足于储蓄存款所带来的回报，他们将寻求能带来更大收益的投资产品。

June 2015

Personal Investment Products - China

"Most individual investors in China are not sophisticated yet. This gives financial institutions a good opportunity to provide professional suggestions and help people make better investment decisions.

Financial institutions should also lower the minimum investment amount required, simplify the transaction procedures and enrich the meaning of making investments to engage ...