

June 2015

Garden Products Retailing - UK

"The garden products market was helped by good weather and improved consumer confidence. Spend is expected to grow by helped by a real upturn in personal disposable income which should boost consumer confidence further. The long-term trends are for market growth, but individual years can be volatile, affected by the ...

May 2015

DIY Retailing - UK

"The outlook for the DIY market is tough. We think that the recent strength in the sector – spending rose by 10% in 2014 to £14.2 billion and should grow by another 7.5% in 2015 – is catch-up spending after the recession. In the longer term the combined ...

Greetings Cards - UK

"Despite competition from digital communications and social media, sales of greetings cards are holding up well. Sales of single cards (not including boxed) grew from £1,428 million in 2013 to £1,456 million in 2014, up 2%."

Consumers and the Economic Outlook: Quarterly Update - UK

"Economic improvements are finally beginning to be felt at the consumer level. Falling prices of essentials and rising wages are helping incomes go further and there are indications that people are beginning to relax their budgets and spend on items and experiences that have been out of reach during the ...

April 2015

Convenience Stores - UK

"Convenience stores are most used in urban environments with the majority of consumers using c-stores close to their home. The millennial generation, aged 16-35, are the most likely to visit c-stores and also are the most frequent users of the format. This generation is increasingly migrating to urban areas and ...