

December 2010

Beauty Online - UK

Beauty is a small, yet rapidly developing online market. It has more than doubled in size between 2005 and 2010 to an estimated value of £420 million and experienced a hike in the number of shoppers in first quarter of 2010.

November 2010

Dieting and Weight Control Foods - UK

- Low fat/calorie foods with added health benefits would appeal to the over 45 year olds who form the core of the weight control foods market. These consumers are more likely to be looking to change their diet to improve their health.
- As men are more likely to agree that ...

Fruit Juice and Juice Drinks - UK

The fruit juice and juice drinks market is valued at £3.1 billion in 2009 and, while both volumes and values have grown in recent years, the category has been hit by consumers trading down and a reduction in investment in both advertising and innovation. The juice drinks sub-sector has ...

October 2010

Children's Sports Activities - UK

This report charts changing patterns of children's participation in sports activities and assesses the attitudes towards sport of both young people and their parents to identify how sports providers, brands and retailers can encourage more children to play more sport, more often. In so doing, it examines the hypothesis that ...

Organic Food - UK

This report covers the UK retail market for organic food produced according to organic principles and standards. This includes fruit and vegetables, meat and poultry, dairy products, fish and seafood, eggs, prepared foods and groceries, cereal products, baby and toddler foods and infant formula. It includes organic foods that are ...

September 2010

Nuts, Seeds and Dried Fruit - UK

This report covers nuts, seeds and dried fruit, eaten as snacks and used in cooking/baking. Also included in this report are nut mixes.

Smoothies - UK

The smoothies category has seen its exponential growth – driven by the success of Innocent – checked in the past three years, with the economic downturn seeing many consumers switching to cheaper alternatives such as pure fruit juices.

June 2010

Bicycles - UK

Cosmetic Surgery - UK

Health and Wellbeing - UK

- In 2009, the value of the bicycle market grew by more than 4%, despite a 10% fall in the number of bicycles sold. With nearly all bicycles sold in the UK being imported, the weakness of the pound led to a sharp rise in prices.
- A shortage of stock last ...
- Between 2008 and 2010, the UK market for cosmetic surgery is estimated to have grown by 17% to reach an estimated worth of £2.3 billion. Non-surgical procedures are estimated to account for more than 90% of all procedures and for almost three quarters of revenues in 2010.
- Cosmetic surgery ...

Children's Obesity - UK

- There are real indications that the upward trend in overweight and obesity rates among children has halted and even started to decline. NHS data show lower rates from 2005, and projections for future obesity levels – particularly for teenagers – have been lowered significantly as a result.
- In January 2008 ...

May 2010

Impact of The Recession on Consumers' Leisure Habits - UK

This report examines the impact of the recession on consumer spending habits across a wide range of leisure sectors, looking at the background macro-economic factors, key sector trends, where cutbacks have occurred, attitudes towards leisure spending in the current economic climate and likely future prospects.

Analgesics - UK

- Growth in consumer expenditure on over-the-counter (OTC) analgesics has slowed in the last two years. Recession is not the sole explanation. The proportion of adults using analgesics has declined and cheaper own-label products have put price pressure on branded products.
- Positive news for analgesics is that they remain an essential ...

Sports Goods Retailing - UK

- Despite the recession, and against a background of aggressive discounting, the sports goods retail market's value has remained above 2006 levels, at an estimated £5,646 million in 2010 (compared with £5,600 in 2006). It is expected to resume 4-6% annual growth from 2011.
- Parents of under-15s are 50 ...

April 2010

Food Provenance - UK

This report reveals that while no single food issue chimes with the whole of Britain, animal welfare has

Leisure Centres and Swimming Pools - UK

Health and Wellbeing - UK

become the most widely shared concern. British and local origin of food rank close behind, broadly on a par with purity of food, but well ahead of considerations like organic and carbon ...

- A boom in secondary spending on items such as food, drink and merchandise as a result of the government's free swimming initiative has been helping to keep the leisure centres and swimming pools market buoyant, with revenues up 14% in the past five years and admissions 10% higher.
- Energy efficiency ...

Health Food Retailing - UK

This report concentrates on products traditionally sold through health food stores. Functional foods, ie those with added ingredients that are of benefit to health (eg cholesterol-reducing margarine), are not strictly health foods but are discussed throughout the report as an associated category.

March 2010

Optical Goods and Eyecare - UK

- Optical goods, especially spectacles, are a discretionary purchase and the recession has dented demand. Spending in 2009 fell by 2.2% compared with the previous year. However, modest growth will return in 2010 as consumer confidence improves with sales forecast to grow by 19% in the five years to 2014 ...

February 2010

Allergies and Allergy Remedies - UK

- An estimated 21 million adults in the UK suffer from at least one allergy, with 10m suffering from more than one. Opportunities exist in the allergy testing sector as only half of sufferers have been medically diagnosed.
- A quarter of adults believe that nearly everyone claims to be allergic to ...

Holiday Centres - UK

This report provides an overview of the market for holiday centres, investigating the core market factors, consumer dynamics, strengths and weaknesses, innovation in the sector and likely future developments.

Activity Holidays - UK

This report provides an overview of trends in activity holidays, investigating the core market factors, strengths and weaknesses, consumer dynamics, and likely future developments.

Cereal Bars - UK

- Simply toning down the sweetness in cereal bars could win over 3.6 m adults who shun the bars for being too sweet.

- Bigger is better. Larger cereal bars have the potential to attract over four million adults. This group doesn't eat cereal bars as they prefer something more substantial ...

January 2010

Consumer Food Packaging - UK

- Easy to recycle (biodegradable) packaging is the top packaging attribute sought by 23 million consumers.
- Consumers appear to consciously attach less importance to the way packaging looks, as only 1.2 million consider stylish packaging to be an important packaging attribute.
- Food packaging design should factor in multi-functional uses as ...

Consumer Food Labelling - UK

This report looks at awareness and importance of different food labels, as well as the understanding of them within the context of the changing nature of the overall food market in the UK.

Attitudes Towards Health - Stress - UK

This report explores today's stressed-out consumer. It investigates the biggest triggers of stress and identifies ways to respond to this through new product development, marketing campaigns or corporate initiatives.