July 2020

Ice Cream and Frozen Treats: Incl Impact of COVID-19 - Canada

"Regardless of the innovation in ice cream, the category's success rests on a timeless and fundamental principle, which is to provide enjoyment. During the COVID-19 outbreak, this central tenet may be more important than ever and will remain so in the near term."

Snacking Eating Habits - Motivations and Attitudes: Incl Impact of COVID-19 - Canada

"Snacking remains a central part of Canadians' eating habits and as they stay home because of COVID-19, snacking's role has intensified. More time at home means more occasions to 'nosh'. Snacking brands that are able to address consumers' needs in this moment may see their relevance increase now and in ...

May 2020

Water and Sparkling Water: Incl Impact of COVID-19 - Canada

"As Canadians across provinces "shelter-in-place", grocery stores continue to be overwhelmed as shoppers look to stock up on supplies, ranging from frozen foods and toiletries to shelf stables including canned goods and of course, bottled water."

– Joel Gregoire, Associate Director for Food & Drink

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.