

August 2011

Ethnic Cuisine - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

June 2011

Cheese - Europe

The cheese market continues its long period of steady growth. New varieties and usages catch on, and the natural healthiness of the product is a strong and simple selling point. Vegetarianism is also at a high level, and this also helps sales; especially as an increasing amount of products are ...

Soup - Europe

Retail value sales of soup reported positive growth over the 2004-10 period, thanks to higher retail selling prices, new segments of NPD and launches of chilled soups. These factors also helped volume sales by attracting new consumers. Despite this, the market remains strongly seasonal with the largest part of soup ...

Consumer Attitudes Towards Fine Dining - UK

The economic turbulence of recent years, coupled with mounting food and other bottom line costs, has had a significant impact on the eating out market in recent years leading to a contraction in value terms. However, the industry has proved more resilient than during previous recessions partly due to increased ...

Pizza at Retail - US

The retail pizza market continues to thrive and enjoy widespread acceptance. The market—which includes frozen pizza, refrigerated/frozen kits, crusts, and dough, and shelf-stable kits, pizza sauces, and crusts—reached \$5.3 billion in 2010 in total U.S. sales.

Carbonated Soft Drinks - Europe

Carbonates have weathered the recession fairly well thanks to stable demand from younger age groups across Europe and, in particular, Eastern Europe. Value growth received a boost thanks to the growing demand for value-added, 'natural' and 'healthy' fizzy drinks.

Yogurt and Desserts - UK

Estimated value growth of 21% over 2006-11 saw the yogurts market reach £1.79 billion. The market has benefited from consumers' long-term focus on healthy eating, and the unusual image it has forged as a healthy but enjoyable snack. However, heavy promotional activity has in recent years dampened value growth ...

Baby Food and Drink - UK

When it comes to a baby's likes and dislikes, mum knows best. But baby food, drink and milk manufacturers appear to be winning the trust of parents. Of parents who have an infant under 1, only 22.8% do not use manufactured baby foods.

Prepared Cakes and Pies - US

The \$2.4 billion FDMx prepared cakes and pies market managed to find a silver lining in the economic recession as consumers looked for simple indulgences to treat themselves and find comfort. This report examines overall sales, as well as detailed segment sales, of prepared cakes and pies through FDMx ...

Food and Drink - International

Meal Replacement Food and Drink - US

Sales of meal replacement food and drink totaled nearly \$2.3 billion in 2010-11 through FDMx, natural, and specialty supermarkets—with 13.6% growth in 2010-11 alone, and 34% growth since 2008-09. Mintel expects much of the same for the next few years with this blossoming market.

Restaurant to Retail - US

Restaurant patrons continue to spend cautiously on restaurant trips and grocery customers are watching how much they spend in the checkout line. Restaurant-branded products at retail essentially bridge the gap between dining out and eating in and create new occasions for consumers to interact with a restaurant brand.

Cakes and Cake Bars - UK

Estimated to reach £1.6 billion in 2011, the cakes and cake bars market has experienced 12.4% growth between 2006 and 2010. This report examines the UK retail market for ready-to-eat (RTE) cakes. It includes packaged (or wrapped) and unpackaged (or unwrapped) cakes that are kept at ambient temperatures.

May 2011

Household Polishes and Specialist Cleaners - Europe

European sales of household polishes and specialist cleaning products have been adversely affected by the economic recession, which has weakened consumer spending power. This has resulted in the contraction of market value, with the UK the only one of the Big 5 to manage continued growth.

Sandwiches and Lunchtime Foods - UK

This report focuses on the impact of the recession on the lunch meal occasion within the eating out market, although it also refers to trends in the in-home market in order to explore consumers' wider lunchtime habits.

Cream and Creamers - US

After a year of a recession-related market decline, sales of creams and creamers have almost returned to pre-recession growth rates, led by a shift toward healthier products, a wide flavor selection and alternative non-dairy ingredients. The fate of creamers is tied closely to that of coffee and changes in coffee ...

Trends in Snacking and Value Menus in Foodservice - US

Mintel's exclusive consumer research finds that 58% of respondents visited a restaurant for a snack in the last month. Furthermore, restaurant snackers do so with strong frequency—more than twice per week. Strong incidence for restaurant snacking combined with high usage frequency should provide significant motivation for operators to focus on ...

Carbonated Soft Drinks - UK

The carbonated soft drinks market has in many ways been helped by the economic downturn because of being a 'cheap indulgence'. However, it is hugely dependent upon the multiples, meaning that it remains a commoditised market that relies on huge volumes to make profits

Crisps and Salty Snacks - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Dairy Drinks, Milk and Cream - UK

The long-term trend in the UK milk market is one of declining volumes, as milk has lost its role as the favoured source of calcium. Though still a fridge staple, used by nine in ten household, milk's main uses now are with hot drinks and breakfast cereals, leading to a ...

Food and Drink - International

Prepared Meals and Meal Kits - UK

Estimated at £3.3 billion in 2010, the prepared meals and pies and pasties market has experienced growth of 11.9% between 2005 and 2010.

Non-alcoholic Beverages: The Shopper - US

While the recent recession has impacted the way millions of Americans live and shop, most are creatures of habit who rarely make major changes to their beverage consumption routines.

Soup - UK

Unlike some other sectors of the food industry, soup has proven a resilient market during the economic downturn. With annual sales growth up at least 5% since 2008, consumers have increasingly relied on soup as a cheap meal despite reduced levels of disposable income.

Attitudes Toward In-store Promotion at FDM Outlets - US

During the recession, consumers honed their discount shopping skills, using digital deals, traditional coupons and in-store sales to get the best prices. Although the recession is over, the down economy is still affecting buying behavior and now, with gas and food prices on the rise, the search for the best ...

Healthy Dining Trends - US

Mintel's exclusive consumer research finds that 27% of restaurant-goers are interested in ordering a healthy restaurant meal; yet, 56% order what they want at that moment, rather than what's healthy. Diners' disconnect between wanting to eat healthfully and actually doing so undermines the success of healthy menu innovations, creating what ...

Breakfast Goods - Ireland

Pricing and Promotions in Food - UK

Despite a heavyweight promotional culture in the UK, three quarters of consumers are more concerned about rising food prices than they were a year ago, which suggests retailers haven't shielded them as much as they thought, and the situation is about to worsen as the major CPG companies warn of ...

Bottled Water - UK

Mintel's bottled water report looks at how the market has fared following its rapid fall from grace from 2007-09. The findings are that, while the market may never reach the heights of 2006, it is surprisingly robust given the economic context, with many perceived advantages over its main competitor tap ...

Lunch Meat - US

With \$8.1 billion in 2010 FDMx sales, the lunch meat category is a significant source of revenue for the grocery industry. While no category is entirely recession-proof, lunch meat has leveraged its relative affordability and variety to help it navigate through the prolonged economic difficulties the country has been ...

Baby Food and Drink - US

The baby food and drink market stood at \$5.5 billion in 2010, yet this reflected a decline in sales as this category has been impacted by a declining birth rate and a continuing recession that has had an impact on consumer spend across numerous categories, including baby food and ...

Eggs - US

Between a historic 2010 egg recall related to product safety, and a recessionary economy, the egg industry faces dramatic challenges. Yet penetration is nearly universal and usage represents opportunity. For egg marketers, reinvention of the egg provides the answer. Egg marketers can capitalize on positive egg news regarding diet and ...

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April 2011

Non-alcoholic Beverages: The Market - US

This report explores the non-alcoholic beverage market. Although the market exhibited signs of coming out the recession; sales in 2010 largely remained depressed—growing only 0.8% to \$50.5 billion during 2009-10 in FDMx. The top three segments in the market show signs of maturity and have been partially responsible ...

Table Sauces and Seasonings - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Chocolate Confectionery - UK

The hot topic in chocolate confectionery is the escalation of cocoa prices and how manufacturers are responding by lowering product weights and/or increasing prices. Chocolate has escaped the worst of the recession due to its affordability, relative to other treats, and to lifestyle trends, however this threatens to reposition ...

Cooking Sauces and Marinades - US

The U.S. cooking sauces and marinades market gained 20% during 2005-10 in total U.S. sales, reaching an estimated \$3.7 billion. The market benefited from consumers' return to the kitchen to save money during the recession, as well as from price increases during 2008-10. However, lower red meat ...

Organic Food and Drink - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Convenience Stores - UK

This report demonstrates that the entrance of the major multiples into the C-store arena has galvanised the existing players into action. Investment has increased dramatically and all the major symbol groups have responded by improving their offer, their stores and their systems.

Food Storage - US

The \$2.3 billion FDMx market for food storage products has been challenged by a struggling economy, coupled with a highly saturated market in most food storage segments, minimal innovation of product and packaging, and growing environmental awareness that eschews disposable products. Additionally, non-FDMx channels such as dollar stores have ...

On-premise Alcohol Consumption Trends - US

The food and beverage industry struggled through the recession, and on-premise alcohol consumption was especially hard hit, with consumers regarding drinks out on the town as even more of a discretionary spend than food at a restaurant. The economy appears to be picking up and savvy operators have spent the ...

Food and Drink - International

Food Provenance - UK

Food provenance – the origin of what we eat and drink – enjoys a permanent place on the brands' and media's food and drink agenda, also maintaining its visibility among consumers.

Alcohol in Restaurants - UK

Consumer confidence is low and there is an increased focus on saving and paying down debt. However, whilst consumers are more reluctant to 'splash out', they continue to prioritise 'experiences' when they do, with eating out tapping into this demand.

Non-alcoholic Beverages at Restaurants - US

Mintel's exclusive consumer research finds that more than half of respondents who order non-alcoholic restaurant beverages buy hot and cold non-alcoholic beverages without buying a meal at least once a month. This means that the beverage menu can be a significant draw for consumers and is an essential component in ...

Biscuits, Cookies and Crackers - UK

Mintel estimates the biscuits, cookies and crackers market to reach £2.3 billion in 2011, an increase of 2.7% on 2010. Sweet biscuits continue to dominate the sector and are forecast to represent 83% of the market in 2011.

Attitudes Toward Convenience Store Shopping - US

The convenience store industry is becoming more complex, increasingly facing competition from a number of other types of retailers, fast food restaurants and even financial service providers. The vast majority of convenience stores (c-stores) rely on gasoline sales—and indeed many consumers cite in Mintel's custom consumer survey conducted for this ...

Innovations in Soft Drinks - Ireland

The all-Ireland soft drinks market lost value between 2006 and 2010, mainly due to the impact of the recession on RoI, where consumers have traded down to higher volume, lower value purchasing; for example, buying less cans and more 2-litre bottles.

Salty Snacks: Popcorn, cheese, corn and meat snacks - US

Within the overall salty snacks category, popcorn, cheese snacks, meat snacks and corn snacks are among the smaller segments. Nonetheless, they still collectively generated nearly \$5 billion in total 2010 U.S. sales. Moreover, with the exception of corn snacks, annual sales for each of the other segments in the ...

Coffee - UK

Overall, the in-home coffee market is worth 55.3 million kg in volume sales in 2010, and £831 million in value sales.