

September 2016

Snacking Eating Habits - Motivations and Attitudes - Canada

Snacking is truly the fourth meal of the day for Canadians with its popularity extending to both in and out of home. Snacking is an adaptable occasion, and as such so must be manufacturers, retailers and foodservice operators to compete in the space. While health in snacking is important for ...

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"The competition to be the go-to option at breakfast has never been fiercer as retail manufacturers and foodservice operators battle for share of stomach in the morning. While most Canadians look to breakfast to help them start their day off right, "right" has different meanings for different consumer segments, as ...