

### March 2015

#### Bicycles - UK

“With the increase in average spend on bikes and growing demand at the premium end of the market, there is potential for a different approach to obtaining the use of a top-end bicycle. Additionally, while industry sourcing strategies are well-established, there is an opportunity for a more agile supply chain ...

#### Casinos and Bingo - UK

“Bingo clubs can look to make their venues more versatile and take the game on the road to refresh their player base and increase visibility to younger potential customers.”

– David Walmsley, Senior Leisure Analyst

### February 2015

#### In-home and Individual Fitness - UK

“Wearable technologies remain an early-adopter purchase but an expansion of functionality to health metrics as well as fitness ones is broadening their appeal to women and older people.”

– David Walmsley, Senior Leisure Analyst

#### Consumers and the Economic Outlook: Quarterly Update - UK

“People are finally starting to feel the benefit of the recovery in their pay packets. After five years, average wages are finally increasing more quickly than prices. Although this will take time to feed through into consumer confidence, there are signs that spending habits are changing.

### January 2015

#### Online Dating - UK

“The abuse that is directed principally towards women on online dating websites and apps, along with issues of safety, has received increased publicity over the last few years. Dating sites/apps need to explore more ways to combat these issues to avoid them causing significant damage to the industry.”