

August 2018

Gambling and Sports Betting - US

"Although they have been growing steadily, the gambling and sports betting markets have the potential to bust out in the coming years. Sports betting markets are expected to open up significantly on the heels of a monumental Supreme Court decision allowing states to regulate this market. Still, overcoming lingering skepticism ...

July 2018

Grilling and Barbecuing - US

"Most adults are grill owners; a substantial 79% of adults currently own a grill and 32% plan to buy a grill in the next year. Flavor is a top motivator to grill, followed by convenience, enjoyment while entertaining, and relaxation. Since 2013, the market has been driven by an improving ...

Consumers and the Economic Outlook - US

"Consumers remain confident in their financial health and anticipate little change in the coming year, resulting in stable patterns of financial opinions and behaviors. Consumers hope to save for the future while also maintaining spending levels that accommodate their current lifestyle. This Report looks at the role credit score plays ...

June 2018

Patio and Backyard Living - US

"Outdoor spaces are perceived as places of relaxation for most adults. Although outdoor décor is influenced by DIY culture and personalization, most consumers seek functionality over style or flair. The market continues to grow as advancements in comfort and durability keep outdoor improvements in the peripheral view of most adults ...