



October 2012

Digital Trends Autumn - UK

“The launch of several ‘hybrid’ devices, which blur the line between two established devices, will only help to accelerate growth of portable devices such as tablets and eReaders. As seen with the MP3 player and smartphone, if consumers can merge the features of two devices into one central hub, they ...

September 2012

Televisions - UK

“Televisions are one of the last major areas of consumer technology left untouched by integration with the internet. Set-top boxes designed to change this have so far in the US been relatively unsuccessful, and are likely to fare no better in the UK; high upfront costs and crippling restrictions imposed ...

August 2012

Desktop, Laptop and Tablet Computers - UK

“The launch of Windows 8 will provide opportunities to tablet manufacturers not only because the interface was designed for use on tablets from the ground up, but also because Microsoft’s Windows Store should prove attractive to developers as the company is providing financial incentives that undercut Apple and Google.”

July 2012

Digital Trends Summer - UK

The boom in smartphones looks set to continue, with the popularity of flagship handsets like Apple’s iPhone and Samsung’s Galaxy series, as well as cheaper options, boosting ownership amongst UK adults above that of basic mobiles. This growth trend shows no sign of stopping with 15% of consumers intending to ...

Home Shopping - UK

“The days when home shopping was distinct from store shopping are over. It’s only analysts who try to make the distinction. For everyone else it is just shopping. And shopping is changing rapidly. If there is one clear message of this report it is that home shopping and store shopping ...