

June 2022

Software - UK

“Software has developed into a major market with digital processes penetrating virtually every role in business and across every industry. The revenue development has been disrupted as costing models have been moved to usage and as lower-cost packaged software has been developed with increased capability and flexibility. The inclusion of ...

B2B Economic Outlook - UK

“One of the biggest challenges facing the economy is a surge in inflation. Rising inflation was widely expected to be transitory when global economies reopened in 2021. However, the conflict in Ukraine sent energy prices spiralling, which has raised long-term inflation expectations and increased uncertainty about the post-COVID-19 economic recovery ...

May 2022

Data Centres - UK

"The UK has one of the most developed data centre infrastructures in Europe. The growth in the market has been very strong reflecting the migration of workloads to the cloud and the cloud operators using third party suppliers. COVID-19 accelerated both the digital and cloud trend, so the short-term prospects ...

April 2022

B2B E-Commerce - UK

“B2B ecommerce was in strong growth but this has been tempered by successive wider economic issues. Brexit disruption was swiftly followed by the COVID-19 pandemic, and consequent major deviations in GDP. Inflation and material shortages are now surfacing with worldwide pressures on fuel prices compounded by the Ukraine conflict. Despite ...