



September 2021

Luxury Goods Retailing - International

“Attracting Gen Z and Young Millennial shoppers is the key to sustaining a luxury brand. Luxury retailers and brands must continue innovating and connecting to a digitally-minded younger audience. Offering items at entry-level price points can encourage brand loyalty that will last until these younger adults reach their full earning ...

August 2021

Online Retailing - Spain

“Undoubtedly, online retailing has been one of the biggest beneficiaries of the ongoing COVID-19 pandemic in Spain. The crisis has accelerated growth and fast-forwarded the shift to online by several years. However, during the strict lockdowns, demand intensified beyond what some of the retailers could cope with and the service ...

Online Retailing - France

“The COVID-19 health crisis has accelerated the digitalisation of society, galvanising retailers into upping their game online. People have been shopping for more goods online, and doing so more frequently. Store-based players have benefitted most, and with 77% of online shoppers saying they intend to continue buying from the retailers ...

Online Retailing - Italy

“The COVID-19 pandemic brought forwards the development of the online retailing market in Italy by one or two years. Although most Italians were shopping online pre-pandemic, the biggest change we’ve seen has come about through people shopping online more often and across a wider range of product categories. As we ...

Online Retailing - Europe

“Online remains one of the fastest-growing areas in retailing, with most markets seeing sales increase in double-digits each year. In Europe, markets such as Germany and the UK are at the most developed end of the spectrum, while Spain and Italy remain relatively underdeveloped. Although shopping habits vary considerably around ...