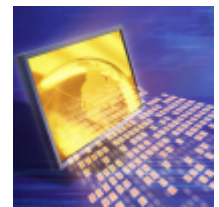




Technology and Media - USA



July 2010

Mobile Phones - US

As of December 2009, 91% of American consumers own a cellphone. Despite the evident maturity of the mobile phone industry, the market has avoided the traditional consolidation and commoditization seen in many other tech products. Indeed, as phones become more and more powerful, they are taking a larger role in ...

Online Shopping - US

The explosive growth of e-commerce hit a wall in 2009, as consumers pulled back in all areas of retail. Shoppers turned to the Internet for bargains, but the consumer base for e-commerce remained flat. While sales increased substantially in the first quarter of 2010, the macroeconomic future is cloudy at ...