



March 2022

Optical Goods Retailing - UK

“The optical goods market has been affected by COVID-19 and the cost of living crisis currently taking hold. Consumers continue to forgo non-essential appointments and spending. In-store opticians remain the preference for consumers, but with overall new purchases down, there is scope for retailers to encourage consumers back into their ...

January 2022

Underwear - UK

“While consumer spending on underwear, nightwear and loungewear will be impacted by the ‘cost of living squeeze’ and as people reallocate spend to other fashion categories, it will continue to benefit from demand for comfortable items as the shift towards flexible working endures. Growth in the sector will be driven ...