



June 2022

Sustainability and Travel - US

“The climate emergency is not lost on travelers, even as they intend to travel in greater numbers. They want travel providers to be more sustainable so that they can travel with a clear conscience and not create undue harm to the planet. This undertaking involves more than sustainable practices; it ...

May 2022

Wellness Travel - US

“Wellness travel benefits from being a part of two popular and in-demand industries: wellness and travel. Though the pandemic was hard on travel, it also shined a brighter light on wellness and laid the groundwork for travel brands to address consumers’ increasing interest in wellness via wellness travel. Expanded ideas ...

April 2022

Travel Loyalty Programs - US

“Just as the pandemic caused changes in travel writ large, so too, it has changed travel loyalty. A movement away from an emphasis on travel frequency and toward partnered spending has already occurred, and consumers are satisfied with the shift. Changes in business travel are forcing loyalty programs to shift ...