



December 2009

GPS and Navigation - US

This report explores the automotive GPS and navigation systems in the U.S. It provides insight into the external and internal factors affecting sales, consumption and trends, and what they mean for future sales, promotional campaigns, and industry innovations. Specific questions answered in this report include, but are not limited ...

Auto Insurance - US

This report explores the automobile insurance market in the US. It provides insight into the external and internal factors affecting auto insurance sales and consumption, and what they mean for future sales, promotional campaigns, and industry innovations. Specific questions that are answered in this report include, but are not limited ...

Commuter Culture - US

This report explores the public transit market in the US. It provides insight into the external and internal factors affecting service and ridership trends, and what they mean for launching ad and marketing campaigns via buses, subways and rail systems and taxicab fleets.

October 2009

Care of Car Interiors - US

This report explores the automotive cleaning market in the US. It provides insight into the external and internal factors affecting consumption and trends, and what they mean for future sales, promotional campaigns, and industry innovations. Specific questions that are answered in this report include, but are not limited to, the ...

Electric Cars - US

This report explores the electric car market in the US. It provides insight into the external and internal factors affecting future electric car sales, promotional campaigns, and industry innovations, and covers five electric car segments: parallel hybrids, series hybrids, power split hybrids, extended range plug-ins and pure electrics.

September 2009

In-car Entertainment - US

This report explores the in-car entertainment market in the US. It provides insight into the external and internal factors affecting automotive audio and video component sales, consumption and trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include ...

August 2009

Oil Change Retail - US



This report explores the oil change market in the US. It provides insight into the external and internal factors affecting sales, consumption, trends and what they mean for future sales, promotional campaigns and industry innovations. Sales and analysis covers three oil change segments: fast lube chains, oil change-plus operators and ...

July 2009

Motorcycles and Scooters - US

This report explores the motorcycle and scooter market in the US. It provides insight into the external and internal factors affecting motorcycle and scooter sales, consumption, and ridership trends, and what they mean for future sales, promotional campaigns, and industry innovations. Specific questions that are answered in this report include ...

State of the Automotive Industry - US

This report explores the automotive market in the U.S. It provides insight into the external and internal factors affecting car and truck sales and consumer trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are ...

June 2009

Car Sharing - US

This report explores the car sharing market in the US. It provides insight into the external and internal factors affecting consumption and trends and what they mean for future sales, as well as, promotional campaigns and industry innovations. Specific questions that are answered in this report include the following:

Automotive Retail - US

This report provides an in-depth examination of the automotive retail market for industry manufacturers, distributors and marketers interested in pursuing opportunities to innovate trends within segments and to evaluate the competition. Sales and analysis covers three segments of the automotive retail market: new vehicles, used vehicles and parts/service.

May 2009

The Spatial Needs of Car Buyers - US

This report explores vehicle storage and interior room in the U.S. It provides insight into the external and internal factors affecting storage needs, consumption, wants, and satisfaction levels, and what they mean for future sales, promotional campaigns, and industry innovations.

Vacation Transportation - US

It is no secret that the recession has adversely affected the vacation transportation category, but that does not mean that Americans have stopped traveling. In fact, according to Mintel's proprietary research, the majority is still taking vacations. This report explores the following topics:

April 2009

We Are What We Drive - US

Market Re-forecasts: Transportation - US



This report explores the consumer behavior of six specific consumer groups. Specific questions that are answered in this report include, but are not limited to, the following:

Mintel has undertaken some bold initiatives that provide crucial insight into current market conditions and approaches to a range of markets moving forward. Most dramatically, Mintel conducted an exhaustive re-evaluation of consumer market forecasts of our reports.

March 2009

Auto Shows - US

This report explores the auto show market in the U.S. It provides insight into the external and internal factors affecting auto show attendance and trends, and what they mean for future attendance, promotional campaigns and viability of the shows in the selling of new cars.

Pedal Power - US

This report explores the bicycle market in the U.S. It provides insight into the external and internal factors affecting bike sales, consumption and ridership trends, and what they mean for future sales, promotional campaigns and industry innovations. Specific questions that are answered in this report include, but are not ...

Used or Formerly Owned Automobiles - US

The recession and a drop in consumer demand for automobiles are affecting automakers and dealers of both new and used vehicles. These trends are forcing dealers to take a hard look at their offerings and identify new strategies to survive in this more challenging environment. The findings in this report ...

January 2009

Great Fuel Debate - US

Aggregate expenditures on gasoline and diesel fuel reached \$294.3 billion in 2008, an increase of 93% at current prices since 2003 and 66% at inflation-adjusted prices. However, this impressive gain is the result of increases in the average price per gallon of fuel rather than a surge in demand ...