

December 2018

Electric & Hybrid Cars - UK

“Electric and hybrid cars are seeing strong sales. Led by hybrids, the market is benefiting from an ever-growing number of models with considerable further investment from manufacturers planned for this sector of the car market. While Mintel’s research suggests that acceptance of these cars is growing, there remain a number ...

November 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“Financial well-being and confidence was lower in each of the three months to October than we reported throughout the summer months. This matches the stagnant economic performance in August and September. Overall though, most consumers are still getting by, and remain relatively optimistic about their financial future.”

– Rich ...

Car Aftermarket - UK

“The parts aftermarket is strongly affected by external factors with the recent depreciation in Sterling stimulating inflationary pressures across the sector. However, in the case of tyres, such a development has also narrowed price differentials resulting in a move away from value brands as well as reducing volume sales. Looking ...

September 2018

Vehicle Recovery - UK

“The vehicle recovery services market has seen steady growth in recent years. However, with a downturn in car sales and a possible slowdown for the UK economy as it approaches departure from the EU, the sector is likely to enter a more challenging period. Competition may well intensify, necessitating well ...

August 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“Consumers continue to worry about the impact Brexit will have on the UK economy. But people are still focussing much more on their own financial situations, which are currently in a pretty healthy state. The base rate rise will make it harder for some, but the general outlook is positive ...

June 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“The increase in confidence that we discussed in Consumers and the Economic Outlook – UK – March 2018 clearly wasn’t a one-off. Our confidence data has been running for almost a decade now, and people’s assessments, both of their current financial situation and how they expect their finances to shape ...

Car Finance - UK

“The number of car finance contracts for new cars decreased in 2017, in the first period of real struggle since the market exploded at the start of the decade. In part, this is due to the cyclical nature of the product, with recent customers mid-contract and likely to return to ...

March 2018

Consumers and the Economic Outlook - Quarterly Update - UK

“People are still wary about the potential impact of Brexit – particularly when it comes to the cost of living. But people seem able to separate these macro-economic concerns from their own personal financial situation. Unemployment remains at record lows, and while average wages are still increasingly more slowly than ...

Motor Insurance - UK

“Such strong growth in average motor insurance premiums appears to be unsustainable given upcoming changes to claims processes, meaning insurers will need to look elsewhere for healthy margins. High potential distribution channels represent a chance to embrace changes in the way people drive, while brand is becoming more important in ...

Car Purchasing Process - UK

“The UK car market recorded a fall in sales in 2017 signalling a period of increased difficulty for those involved in production and retail. Yet while factors such as uncertainty following the Brexit vote and rising costs of ownership are currently subduing demand internally, the market continues to offer opportunities ...

February 2018

Car Review - UK

“After a period of growth the UK car market has begun to enter a period of stability. New sales are in decline while the used market has stagnated. Yet within the market change continues. Owners are increasingly looking for a more bespoke vehicle with a growing percentage also looking for ...