

April 2010

Book Retailing - US

The recession has significantly impacted retail book sales. Sales of all books declined 5% between 2007 and 2009, to \$23.9 billion. When professional and educational books are excluded, sales declined 4%, to \$11 billion. As sales of trade hardback and paperback books dropped, e-book sales soared. Sales of e-books ...

March 2010

Entertainment Venues - US

This report explores the live entertainment market in the US. It provides insight into the external and internal factors affecting sales, consumption and consumer trends, and what they mean for future sales, promotional campaigns and industry innovations. This report is a follow-up to *Entertainment Venues—US, January 2009*. It provides ...

Active Lifestyles - US

According to the Centers for Disease Control, roughly one third of the American population is considered obese. Obesity and related health issues are having a profound effect on the overall population, as well as with individuals struggling with weight issues. At the same time, it is almost impossible to separate ...

February 2010

Hunting and Fishing Equipment - US

The \$7 billion hunting and fishing equipment market experienced 22% growth from 2005-09. While growth has accelerated in the face of the economic recession in large part due to increased sales of firearms and ammunition rose prior to and just after the 2008 presidential election, the “new normal”, in which ...

Casino and Casino-style Gambling - US

The casino industry enjoyed steady growth between 2004 and 2007 but revenues remained flat thereafter. Revenues at physical US casino locations (i.e. not online) reached \$64.9 billion in 2009, a 27% increase over 2004. The recession and high unemployment has caused Americans to reduce their spending, especially on ...