

## July 2010

### Coffeehouses and Donut Shops - US

The restaurant industry faltered in the recession as consumers opted to stay home more for meals and drinks. All segments suffered, yet QSRs in general fared somewhat better, due to customers trading down. Within that realm, coffeehouses and donut shops saw a greater impact, with many customers deciding not to ...

### Foodservice Snacking Options and Opportunities - US

As consumers seek inexpensive ways to enjoy restaurant dining and restaurant operators look for new ways to drive foot traffic, the snack menu is becoming increasingly important.

## June 2010

### Healthy Dining Trends - US

This report explores healthy dining trends in restaurants with attention to shifting consumer habits and perceptions towards health/wellness as it impacts restaurant usage. Mintel provides impactful analysis, discussion and insight including:

## May 2010

### Alcoholic Beverage Trends at Bars and Restaurants - US

The restaurant recession continues, and when patrons do venture out of the house to drink they are drinking less. This has spawned pricing incentives from restaurants and bar operators alike in an effort to get customers in the door. However, while price promotions have been the most frequently used strategy ...

## April 2010

### Non-alcoholic Beverage Trends at Restaurants - US

This report explores non-alcoholic beverage trends in restaurants. It identifies key developments that are changing consumer habits and usage, as well as taking into consideration health and wellness trends and the current economic climate. Mintel finds opportunities exist for industry players to woo customers with beverage choices providing health and ...