

July 2022

Trends in Baked Goods - Canada

“The fact that almost every Canadian has enjoyed baked goods over the past three months leaves little room for growth from a penetration standpoint, but offers hope that consumer enthusiasm can be translated into growth through increased occasions. While health concerns will limit the types and quantities of baked goods ...

June 2022

Cheese - Canada

“Cheese is a staple of the Canadian diet to the extent that nearly everyone eats it. As such, the path to growth for the category is in driving frequency. The good news is cheese is one of the most versatile categories around as it’s sold in a wide variety of ...

May 2022

The Canadian Foodservice Consumer - Canada

“It’s been over two years of incredible challenges for the foodservice industry. There is positive momentum and broad usage, but lasting behaviour changes will delay its return to pre-pandemic levels.

Looking ahead, consumers’ increased comfort with digital tech opens the door for restaurants to differentiate and improve profitability with streamlined ...

Home Meal Replacement & Grocerants - Canada

“The main benefit that HMR (home meal replacement) offers is ease, particularly during weekday dinners. What would make HMR more appealing to many Canadians, however, is variety with a wider range of cuisines and combos. In this regard, HMR and ‘grocerants’ will continue to be particularly important for grocers serving ...