

## Casinos: Inc Impact of COVID-19 - UK - April 2020

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“The domination of casino gaming revenues by online operations offers some insulation from the worst effects of the coronavirus pandemic for the market overall, but a prolonged lockdown and slow recovery could badly damage its high street segment. The hit to revenues will also undermine high street operators’ ability to invest in new technology as well in the venues themselves.”  
– **David Walmsley, Senior Leisure Analyst**

This report looks at the following areas:

- The impact of COVID-19 on consumer behaviour and market dynamics in the casino gaming market
- The need to revive high street casino visiting once the pandemic is over
- Crossover and competition between in-person and online play
- The challenge posed by non-casino brands in online gaming

The coronavirus (COVID-19) pandemic has hit the UK at the wrong time for the country’s casino gaming market, which was already experiencing a slowdown in growth as the online segment matured, and high street business slipped into decline.

The impact of the crisis on overall market value will be mitigated by continuing remote operations, which generate the majority of revenue and are expected to attract additional custom from closed retail gambling venues during the emergency.

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## Table of Contents

### Overview

- What you need to know
- Key issues covered in this Report
- Products covered in this Report

### Executive Summary

- The market
  - COVID-19 leaves high street sector vulnerable
    - Figure 1: Forecast of consumer expenditure on casino gaming\* (adjusted for COVID-19), 2014/15-2024/25
  - Capital punishment damages venue values
    - Figure 2: Consumer expenditure in UK casinos, by segment, 2014/15-2018/19
  - Slots hit the spot online
    - Figure 3: UK consumer expenditure in online casinos, by segment, 2014/15-2018/19
  - Capital investment puts quality ahead of quantity
    - Figure 4: Active casino numbers, 2015-19\*
  - New venue format puts leisure ahead of gaming
  - Impact of COVID-19 on casino gaming
    - Figure 5: Expected impact of COVID-19 on casino gaming, short, medium and long-term, 29 April 2020
- The consumer
  - Online play beats venue visiting
    - Figure 6: Experience of casinos, January 2020
  - Casino players value variety
    - Figure 7: Participation in casino games, January 2020
  - Diversified offers can draw large crowds
    - Figure 8: Participation in non-gaming casino activities, January 2020
  - High street brands lose out online
    - Figure 9: Most popular online casino brands, January 2020
  - Casino customers still playing the field
    - Figure 10: Attitudes towards casino visiting, January 2020
- What we think

### The Impact of COVID-19 on Casino Gaming

- Short, medium and long-term impact on the industry
  - Figure 11: Expected impact of COVID-19 on casino gaming, short, medium and long-term, 29 April 2020
- Opportunities and threats
  - The closure of smaller casinos will create consolidation potential
  - Loss of revenue threatens ability to invest
  - Distance learning extends to playing new games

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Changing the rules could change the game

Impact on the market

Pandemic causes plunge in value

Figure 12: Forecast of consumer expenditure on casino gaming\* (adjusted for COVID-19), 2014/15-2024/25

High street hit hardest

Recession the bigger risk online

Shifts in consumer behaviour

Pent-up demand to resume human contact

Figure 13: Activities most looking forward to when social distancing measures are relaxed, 16-23 April 2020

Lone visiting habits hold new value

Impact on key consumer segments

Younger demographics to feel the pinch

Figure 14: Cutting back on non-essential spending in response to the COVID-19 outbreak, by age, 16-23 April 2020

Harder times accelerate switching online

Figure 15: Experience of casinos, by financial situation, January 2020

How a COVID-19 recession will reshape the market

Leisure spending can be sustained by escapism

Tourism revival key in the capital

Economic uncertainty could break the casino visiting habit

Impact on the marketing mix

Advertising goes off air

Community spirit presents new point of focus

Figure 16: Changes in priority of local community, 16-23 April 2020

COVID-19: UK context

## Issues and Insights

Can the leisure casino offer something for everyone?

The facts

The implications

High street operators should bet on technology to beat the house online

The facts

The implications

## The Market – What You Need to Know

High street hit slows market expansion

Admissions and high rollers produce the wrong kind of drop

Players keep feeding online slots

Casino investments bring more variety

Coronavirus could change the regulatory game

## Market Size and Forecast

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## Capital punishment leaves market vulnerable

Figure 17: Consumer expenditure on casino gaming\*, 2014/15-2018/19

## Outlook in light of COVID-19

### Strength of online segment to cushion impact of high street crash

Figure 18: Forecast of consumer expenditure on casino gaming\* (adjusted for COVID-19), 2014/15-2024/25

Figure 19: Forecast of consumer expenditure on casino gaming online (adjusted for COVID-19), 2014/15-2024/25

Figure 20: Forecast of consumer expenditure on high street casino gaming (adjusted for COVID-19), 2014/15-2024/25

## Pre-COVID-19 forecast

Figure 21: Forecast of consumer expenditure on casino gaming\* (pre-COVID-19), 2014/15-2024/25

Figure 22: Forecast of consumer expenditure on casino gaming online (pre-COVID-19), 2014/15-2024/25

Figure 23: Forecast of consumer expenditure on high street casino gaming (pre-COVID-19), 2014/15-2024/25

## Forecast methodology

## Market Segmentation

### London losses trim table gaming revenues

Figure 24: Consumer expenditure in UK casinos, by segment, 2014/15-2018/19

### Admissions decline accelerates

Figure 25: Casino admissions, 2014/15-2018/19

### Slots dominate spending online

Figure 26: UK consumer expenditure in online casinos, by segment, 2014/15-2018/19

## Market Drivers

### Capital investment focuses on quality rather than quantity

Figure 27: Active casino numbers, 2015-19\*

### Coronavirus could change the regulatory game

### 5G networks promise immersive new casino experiences

Figure 28: Devices used to gamble online, September 2019

### High street stands out as safe place to play

Figure 29: Participation in casino gaming activities reported by clients of the GamCare problem gambling service, 2014/15-2018/19

## Companies and Brands – What You Need to Know

### New entertainment focus moves gaming into the background

### Smartphone development targets new vertical

### Adspend up online but down in retail

### Online fragmentation keeps specialists on the high street

## Launch Activity and Innovation

### New casino concept looks beyond gaming

### Personal service gets an upgrade

### Food orders go mobile

### A new vertical for smartphones

### All segments bet big on live play potential

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## Advertising and Marketing Activity

Fewer openings reduce need for advertising

Figure 30: Main monitored media advertising expenditure of UK high street casino operators, 2017-19

New online players spend to be seen

Figure 31: Main monitored media advertising expenditure of UK online casino operators, 2017-19

Nielsen Ad Intel coverage

## Company Profiles

Grosvenor Casinos

Figure 32: Grosvenor Casinos KPIs, 2017/18-2018/19

Genting Casinos

Figure 33: Genting Casinos revenues, 2017-18

Caesars Entertainment

Figure 34: Caesars Entertainment casino revenues, 2017-18

Online operators

Figure 35: Estimated UK online gaming and betting market shares, by operator revenues, 2019

## The Consumer – What You Need to Know

Online play more popular than venue visiting

Casino visitors drawn to table play – but slots on top online

Diversified offer appeals to large crowd

High street names lose to betting brands online

Casino crowd unsure whether to stick or twist

## Casino Experience

Online play beats venue visiting

Figure 36: Experience of casinos, January 2020

Cash-strapped consumers step up online play

Figure 37: Experience of casinos, by financial situation, January 2020

Same again please: Future customers look like the current ones

Figure 38: Future interest in visiting a UK casino or playing casino games or slots online, January 2020

## Casino Games

Casino players value variety

Figure 39: Participation in casino games, January 2020

## Non-Gaming Casino Activities

Positive response to diversified offer

Figure 40: Participation in non-gaming casino activities, January 2020

Variations in interest creating segmentation opportunity

Figure 41: Participation in non-gaming casino activities, by participation in casino gaming activities, January 2020

Wi-fi connects with sport and entertainment audiences

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Figure 42: Participation in non-gaming casino activities, by use of free wi-fi, January 2020

## Online Casino Brands

Bookmakers and bingo brands are our favourite casinos

Figure 43: Most popular online casino brands, January 2020

## Attitudes Towards Casino Visiting

Casino customers still playing the field

Figure 44: Attitudes towards casino visiting, January 2020

Lone visiting a positive option for casino growth

Figure 45: Wellbeing and Technology Trend Drivers, by agreement that casinos are welcoming places to visit on your own, January 2020

## Appendix – Data Sources, Abbreviation and Supporting Information

Data sources

Abbreviations

Consumer research methodology

## Appendix – Market Size and Forecast

Fan chart forecast

Post-COVID-19 forecasts

Figure 46: Forecast of consumer expenditure on casino gaming\* (adjusted for COVID-19), 2019/20-2024/25

Figure 47: Forecast of consumer expenditure on casino gaming online (adjusted for COVID-19), 2019/20-2024/25

Figure 48: Forecast of consumer expenditure on high street casino gaming (adjusted for COVID-19), 2019/20-2024/25

Pre-COVID-19 forecasts

Figure 49: Forecast of consumer expenditure on casino gaming\* (pre-COVID-19), 2019/20-2024/25

Figure 50: Forecast of consumer expenditure on casino gaming online (pre-COVID-19), 2019/20-2024/25

Figure 51: Forecast of consumer expenditure on high street casino gaming (pre-COVID-19), 2019/20-2024/25

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