

Electrical Wholesalers - UK - March 2020

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This report looks at the following areas:

- Slow economic growth and intense price pressure restrict market growth
- Demand in construction market becomes more sector specific
- Green energy and low carbon technologies represent key areas for product diversification
- Market set for modest annual growth to 2024 as trading conditions are expected to remain challenging



“The next few years are likely to remain challenging for the electrical wholesalers market with sector-specific demand opportunities combining with continued price pressures. These challenges are being further compounded by the rapid increase in online competition.

– Claudia Preedy, B2B Analyst

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- Demand in construction market becomes more sector specific
- Digitalisation and online competitors intensify competition but also offer opportunities

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- **Green energy and low carbon technologies represent key areas for product diversification**
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- BEAMA
- Building Engineering Services Association
- Electrical Contractors' Association
- Electrical Distributors' Association
- The Institution of Engineering and Technology
- The Lighting Association
- SELECT (formerly Electrical Contractors Association of Scotland)
- Trade magazines
- CABLEtalk magazine
- ECN Electrical Contracting News
- Electrical Products
- Electrical Review
- Electrical Times
- Trade events
- MACH

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