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"The US mobile telecommunications market is valued at

undergo rapid changes in the next couple of years due to advancements in network speeds and innovation. The

implementation of 5G networks and connections will play a big role in consumer decision making in the category."

nearly \$250 billion, and the industry is expected to



This report looks at the following areas:

- Family plan participation is around 60%
- Wireless customers wary when it comes to how their data is delivered

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Table of Contents

Overview

What you need to know Definition

Executive Summary

Market overview

What you need to know about mobile network providers

The issues

Family plan participation is around 60%

Figure 1: Type of network plan, by gender and age, January 2020

Wireless customers wary when it comes to how their data is delivered

Figure 2: Attitudes toward mobile network plans - Data plans and speed, January 2020

The opportunities

5G connections could spur new consumer spending in the category

Figure 3: Attitudes toward mobile network plans – 5G, January 2020

Two in five wireless customers considering making a change to their wireless plans

Figure 4: Interest in changing mobile network plans, January 2020

Key trends

Bundling entertainment streaming will continue

Figure 5: Index of triggers to changing mobile network plans, by generation, January 2020

Telecoms branching out into new services

Figure 6: Attitudes toward mobile network plans - Bundled services, January 2020

What it means

The Market – What You Need to Know

Steady growth forecast through 2024

Tax reform bolsters equipment spending

5G awareness continues to grow

Connected devices represent untapped revenue potential

Market Size and Forecast

Consistent growth expected through 2024

Figure 7: Total US sales and fan chart forecast of mobile network spending, with best- and worst-case scenarios, at current prices, 2014-24

Figure 8: Total US retail sales and forecast of mobile network providers, at current prices, 2014-24

Market Breakdown

Equipment spending increases dramatically in 2018

Figure 9: Total US retail sales of mobile network providers, by segment, at current prices, 2014-19

Mobile device usage and network subscription nearly ubiquitous

Figure 10: Mobile device ownership and network subscribers, 2014-19

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oort Price: £3254.83 \$4395.00 €3662.99	The above prices are correct at the time of publication, but are subjective change due to currency fluctuat
Unlimited data plans continue growth Figure 11: Mobile network plans, 2013-19	
Consumer spending on mobile service remains consistent Figure 12: Mobile network monthly spend, 2013-19	
Market Factors	
5G awareness and knowledge is improving Figure 13: 5G awareness and knowledge, January 2019, A	August 2019, January 2020
Figure 14: Verizon 5G mobile banner advertisement, Febr	uary 2020
Figure 15: T-Mobile 5G mobile banner advertisement, Jan	uary 2020
Bundling wireless and home internet will likely continue to gr	ow
Market Perspective	
Connected devices with dedicated data connections Figure 16: Smartwatch behaviors, November 2019	
Figure 17: T-Mobile upgrade email, January 2020	
Key Players – What You Need to Know	
Sprint and T-Mobile merger gets green light, is nearing finaliz	zation
5G gets major exposure from top network campaigns	
T-Mobile continues momentum and growth	
Sprint struggles to compete against the rest of the "Big 4" $$	
Breakdown of Mobile Network Providers	
Verizon and AT&T account for more than half of the wireless Figure 18: Mobile network providers – Simmons data, Apr	
T-Mobile, Verizon and "Other" networks show growth Figure 19: Mobile network providers – Simmons data, 201	.2-19
What's Working	
T-Mobile subscriber growth continues	
Verizon strengthens its leading position in the market	
What's Struggling	
Sprint can't seem to meet customer expectations	
What to Watch	
T-Mobile and Sprint merger reaching final stages of approval	
The Consumer – What You Need to Know	
Majority of consumers have unlimited data plans	
Family plans are the most common plans in the market	
Verizon leads the industry with the highest market share	
T-Mobile outperforms among young and multicultural	
T-Mobile leads the "Big 4" in customer satisfaction	

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Customer service, price and coverage are top factors driving customer satisfaction

Four in 10 considering a change to their wireless plans

Bundling streaming services could attract Gen Z subscribers

5G connectivity will have a significant impact on consumer decisions

5G early adopter consumer segment identified

Consumer Mobile Network Plans

Two thirds of consumers have post-paid subscription plans

Figure 20: Breakdown of post-paid and pre-paid wireless plans, January 2020

Family plans account for six in 10 network subscribers

Figure 21: Type of network plan, January 2019

Women are more likely than men to be participants on a family plan

Figure 22: Type of network plan, by gender and marital status, January 2020

Figure 23: Type of network plan, by gender and age, January 2020

Figure 24: Type of network plan among 18-34 year olds, by gender and marital status, January 2020

Majority of subscribers have unlimited data plans

Figure 25: Mobile network data plans, January 2019

Pre-paid plans skew toward single line holders

Figure 26: Breakdown of pre- and post-paid network plans, by type of network plans, January 2020

Figure 27: Type of network plan, by pre- and post-paid subscribers, January 2020

Figure 28: Breakdown of pre- and post-paid subscribers, by household income, January 2020

Mobile Network Providers

Verizon is top carrier followed by AT&T

Figure 29: Mobile network providers, January 2020

Figure 30: Mobile network providers - breakout, January 2020

T-Mobile outperforms among multicultural and young

Figure 31: Age breakdown, by mobile network provider, January 2020

Figure 32: Breakdown of race and Hispanic origin, by mobile network providers, January 2020

Figure 33: T-Mobile Tuesdays promotional email - Dark Phoenix, June 2019

Alternative carriers predominantly have single-line subscribers

Figure 34: Type of network plan, by mobile network providers, January 2020

Figure 35: Mobile network providers, index of age and household income to all, January 2020

Verizon and AT&T subscribers have highest household incomes

Figure 36: Breakdown of household income, by mobile network providers, January 2020

T-Mobile customers primarily in urban and suburban areas

Figure 37: Breakdown of area, by mobile network provider, January 2020

T-Mobile and Sprint subscribers go for unlimited plans

Figure 38: Breakdown of data plan types, by mobile network provider, January 2020

Mobile Network Satisfaction

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Subscribers are most satisfied with coverage and phone selection Figure 39: Overall mobile network satisfaction, January 2020 Figure 40: Mobile network satisfaction, January 2020 T-Mobile leads the major providers in overall customer satisfaction Figure 41: Overall satisfaction with mobile network service provider, by mobile network provider, January 2020 Figure 42: Satisfaction with customer service, by mobile network provider, January 2020 Figure 43: Satisfaction with price, by mobile network provider, January 2020 Key Driver Analysis - Overall satisfaction Figure 44: Key drivers of overall satisfaction with mobile service provider - Correlation coefficients (R values), January 2020 Figure 45: Key drivers of satisfaction with mobile service provider - Chart, January 2020 Figure 46: Key drivers of overall satisfaction with mobile service provider, by mobile service provider, January 2020 AT&T: Key Driver Analysis of overall satisfaction Figure 47: Key drivers of satisfaction with AT&T, January 2020 Figure 48: AT&T promotional email, January 2020 Figure 49: AT&T Samsung Note10 +5G animated promotional banner ad, February 2020 Figure 50: AT&T iPhone promotion online banner ad, January 2020 Verizon: Key Driver Analysis of overall satisfaction Figure 51: Key drivers of satisfaction with Verizon, January 2020 T-Mobile: Key Driver Analysis of overall satisfaction Figure 52: Key drivers of satisfaction with T-Mobile, January 2020 Sprint: Key Driver Analysis of overall satisfaction Figure 53: Key drivers of satisfaction with Sprint, January 2020 Other networks: Key Driver Analysis of overall satisfaction Figure 54: Key drivers of satisfaction with other mobile service providers, January 2020 **Interest in Changing Mobile Network Plans** Six in 10 wireless consumers have no interest in changing plans Figure 55: Interest in changing mobile network plans, January 2020 T-Mobile has lowest customer attrition consideration Figure 56: Interest in changing mobile network plans, by mobile network provider, January 2020 Parents need to be prioritized for upgrade messaging **Triggers to Changing Mobile Network Plans** Price is king when it comes to inspiring change Figure 58: Triggers to changing mobile network plans, January 2020 TURF analysis – Streaming services don't move the needle that much Figure 59: TURF analysis – Factors in carrier selection, January 2020 Figure 60: Table - TURF analysis - Factors in carrier selection, January 2020 Gen Z wants streaming services Figure 61: Index of triggers to changing mobile network plans, by generation, January 2020

Figure 62: Verizon Disney+ promotional email, February 2020

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Figure 63: T-Mobile Magenta Plus promotional email, August 2019

Parents could be convinced to replace cable with wireless internet

Figure 64: Triggers to changing mobile network plans, by gender and presence of children under 18 in the household, January 2020 Figure 65: Index of triggers to changing mobile network plans, by gender and presence of children under 18 in the household, January 2020

Sprint subscribers most likely to cite various factors as catalyst for change

Figure 66: Index of triggers to changing mobile network plans, by mobile network provider, January 2020

Attitudes toward Mobile Network Plans

5G has a growing influence on mobile network decisions

Figure 67: Attitudes toward mobile network plans – 5G, January 2020

Concerns over throttling and caps are common

Figure 68: Attitudes toward mobile network plans – Data plans and speed, January 2020

Consumers are open to creative ways to save money

Figure 69: Attitudes toward mobile network plans - Family plans and bundled services, January 2020

Figure 70: T-Mobile Home Internet direct mail, December 2019

Younger men most willing to get separate data plans for alternative devices

Figure 71: Attitudes toward mobile network plans - Device dedicated data plans, by gender and age, January 2020

T-Mobile consumers looking forward to the impact of 5G

Figure 72: Attitudes toward mobile network plans – 5G and devices, by mobile network provider, January 2020

Consumer Segmentation – Attitudes toward Mobile Network Plans

Figure 73: Mobile network subscriber segments, January 2020

5G Acolytes (27%)

Characteristics

Figure 74: Profile of 5G Acolytes, January 2020

Figure 75: Attitudes toward mobile network plans, by consumer segments, January 2020

Opportunities

Demanding Subscribers (29%)

Characteristics

Figure 76: Profile of Demanding Subscribers, January 2020

Figure 77: Overall satisfaction with mobile network service, by consumer segments, January 2020

Opportunities

Figure 78: Type of network plan, by consumer segments, January 2020

Late Adopters (25%)

Characteristics

Figure 79: Profile of Late Adopters, January 2020

Opportunities

Figure 80: Triggers to changing mobile network plans, by consumer segments, January 2020

5G Considerers (19%)

Characteristics

Figure 81: Profile of 5G Considerers, January 2020

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Арр	pendix – Data Sources and Abbreviations
[Data sources
S	Sales data
F	Fan chart forecast
(Consumer survey data
[Direct marketing creative
A	Abbreviations and terms
A	Abbreviations
٦	Ferms
Арр	pendix – The Market
	Figure 82: Total US sales and forecast of mobile network spending, at inflation-adjusted prices, 2014-2
Арр	oendix – Key Driver Analysis
I	interpretation of results
	Figure 83: Level of satisfaction with mobile service providers – Key driver output, January 2020
	Figure 84: Level of satisfaction with AT&T – Key driver output, January 2020
	Figure 85: Level of satisfaction with Verizon – Key driver output, January 2020
	Figure 86: Level of satisfaction with T-Mobile – Key driver output, January 2020
	Figure 87: Level of satisfaction with Sprint – Key driver output, January 2020
	Figure 88: Level of satisfaction with Other mobile service providers – Key driver output, January 2020

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