

# Alternate Transportation - US - February 2020

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## This report looks at the following areas:

- Consumers need to be able to trust alternate transportation methods will meet their needs
- Alternate transportation providers need to embrace transparency, especially in regards to their employees
- Safety, reliability, convenience

While alternate transportation isn't readily available to all consumers, and not all consumers are fully using alternate transportation, this section of the automotive industry will continue to grow in the hopes of carving a spot next to the personal vehicle as a way to conveniently and reliably commute.



"Consumers have more alternative transportation methods than ever before. Whether it's utilizing a ridesharing service, taking public transportation or renting a shared scooter, there are more ways to get around without having to utilize a personal vehicle."

- Hannah Keshishian,  
Automotive Analyst

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- **Chicago implements ridesharing tax to combat congestion**

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- **Cruise beats Uber and Lyft to driverless ridesharing**
- **Expect to see more niche ridesharing companies in 2020**

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- **HopHop Ride**

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