

Hotels in Southeast Asia - October 2019

Report Price: £99999 | \$99999 | €99999

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This report looks at the following areas:

- Which South East Asian countries have the greatest tourism receipts?
- Which are the leading South East Asia countries for inbound tourism expenditure?
- How extensive is hotel chain penetration in South East Asia?
- Which are the leading international chains in South East Asia?
- Which are the leading regional chains in South East Asia?
- What are some major current hotel development projects in South East Asia?



“As of August 2019, there were an estimated 414 projects for new hotels in seven South East Asian countries, which represents 19% of the total Asia-Pacific pipeline. Over 80% of the pipeline projects are in three South East Asian countries, namely Indonesia, Thailand and Vietnam.”

– Jessica Kelly, Senior Tourism Analyst

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