

Egypt Outbound - August 2019

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This report looks at the following areas:

- Where do Egyptians travel abroad?
- How has Egypt's outbound travel evolved in recent years?
- What are the factors limiting growth in the Egypt outbound market?
- What are the main reasons for travelling abroad?
- What are the future prospects for Egypt's outbound market?



"Egypt's outbound market is underdeveloped compared to its inbound market. In a country of almost 1 billion, less than 2% of Egyptians travelled abroad in 2017. Foreign travel is a luxury for most, afforded by only the most wealthy and upper-middle-class consumers. Economic reforms imposed in 2016 have only exacerbated this trend."

– Jessica Kelly, Senior Tourism Analyst

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