

# Tourism Investment in South East Asia - International - August 2019

Report Price: £99999 | \$99999 | €99999

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## This report looks at the following areas:

- What are the key factors of tourism growth across South East Asia, and how are these factors driving investment patterns in each country?
- How are government policies and societal changes shaping the growth of travel in South East Asia?
- What are the key investment opportunities and challenges for each country in South East Asia?
- Which countries, companies and developmental agencies are funding the next wave of tourism expansion in South East Asia?
- To what degree are Asia's dominant inbound markets – China, India, Japan and South Korea – influencing the future of travel in South East Asia?
- Which are the emerging areas for tourism investment, both regionally and in each country?



“The past decade has witnessed a dramatic upsurge in inbound, outbound and domestic travel across the ten countries of South East Asia. In response, each nation has identified its own investment priorities to expand tourism and create new revenues and job opportunities.”

**- Jessica Kelly, Senior Tourism Analyst**

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