

The Italian Hotel Sector – February 2019

Report Price: £99999 | \$99999 | €99999

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This report looks at the following areas:

- What has been the recent trend in the performance of Italian hotels?
- How has Italian hotel capacity evolved in recent years?
- How is Italian hotel capacity distributed by region?
- Which are the main Italian hotel groups and what is the nature of their hotel portfolios?
- How extensive is the presence of foreign hotel chains in Italy and which are the main groups?
- What are some of the current major hotel development projects in Italy?
- What are the trends in terms of distribution channels for Italian hotels?
- How does the regulatory aspect impact hotel development in Italy?



“It is surprising that in a major hospitality and tourism market such as Italy, larger domestically controlled hotel groups have not emerged, especially given the inherent advantages of domestic operators in the country. Foreign and domestic hotel groups are planning more luxury hotel development, especially in Italy’s southern regions.”

– Jessica Kelly, Senior Tourism Analyst

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