

The Future of the Sharing Economy in Tourism - International - July 2019

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This report looks at the following areas:

- What is the sharing economy and what has shaped its development?
- What type of sharing-economy platforms are currently operating within the tourism industry?
- What challenges and opportunities does the sharing economy in tourism present those with vested interests in the sector?
- What shape is the tourism sharing economy taking around the world?
- How might the sharing economy in tourism evolve in the future?



“A decade ago, collaborative consumption was a relatively unknown concept. The number of tourism-related ‘shareconomy’ platforms has grown significantly and includes things like room-sharing, ride-sharing, car-sharing, skill-sharing (in the form of guided tours, excursions and workshops), food and drink-sharing and even clothes-sharing.”

- Jessica Kelly, Senior Tourism Analyst

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