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"The mobile telecommunications market consists of smartphone owners, and consumers are using more data every day. While pricing is the most important factor behind network choice, consumers are looking for unlimited plans. Trust is a growing concern, especially with data throttling. Intense competition is happening right as 5G connectivity is expected to hit US markets."

- Buddy Lo, Senior Technology Analyst

This report looks at the following areas:

- Mobile network market size and forecast
- Network providers by brand
- Consumer mobile network plan types
- Attitudes toward mobile network providers

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This report is part of a series of reports, produced to provide you with a more holistic view of this market



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Table of Contents

Overview

What you need to know

Definition

Executive Summary

Overview

The issues

Network providers will have difficulty getting consumers to switch

Figure 1: Interest in changing mobile network plans, January 2019

Trust and transparency in data plans are issues among smartphone owners

Figure 2: Attitudes toward mobile network providers - data plans, by age, January 2019

Price sensitivity limits margins

Figure 3: Desired features, January 2019

Equipment revenue under pressure to make up for lagging service revenue

Figure 4: Share of total US retail sales of mobile network providers, by segment, 2013-18

The opportunities

Dramatic growth in unlimited data plans

Figure 5: Mobile network plans, 2011-18

First mover in 5G development could get consideration from 36% of the market

Figure 6: Attitudes toward mobile networks - 5G, by 5G awareness, January 2019

Bundling entertainment and home internet could attract more cable cutters

Figure 7: Attitudes toward mobile network providers - bundling and hotspot services, by age, January 2019

What it means

The Market - What You Need to Know

5G will have tremendous implications for mobile networks

Data consumption needs drive higher adoption of unlimited plans

Low cost plans for vehicles, smart devices, and wearables could increase service revenue

Younger children are getting on the family plan

Market Size and Forecast

5G technology will spur next wave of spending and development

Figure 8: Total US retail sales and fan chart forecast with best- and worst-case scenarios of mobile network providers, at current prices, 2013-23 Figure 9: Total US retail sales and forecast of mobile network providers, at current prices, 2013-23

Market Breakdown

Lowering service revenues place pressure on equipment sales

Figure 10: Total US retail sales of mobile network providers, by segment, at current prices, 2016 and 2018

Figure 11: Total US retail sales of mobile network providers, by segment, at current prices, 2013-18

Unlimited becoming the norm for voice, text, data plans

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Figure 12: Mobile network plans, 2011-18

More US consumers are paying \$250+ for their phone bills

Figure 13: Mobile network spending, 2012-18

Market Perspective

Network providers expanding services beyond the cell phone

Automotive

Wearables

Smart home devices

Figure 14: Verizon direct mail, October 2018

Bundling will consolidate various services with a single provider

Market Factors

5G spurs new front in mobile competition

Figure 15: Sprint information email, November 2018

Figure 16: 5G awareness and knowledge, January 2019

Phone exclusives may become more prevalent in an early 5G environment

Figure 17: Motorola acquisition email, December 2018

Fight over net neutrality continues

Younger and younger kids in the household getting cell phones

Figure 18: Smartphone ownership, by children's ages, November 2018

Key Players - What You Need to Know

Verizon's 5G ambitions in US

T-Mobile-Sprint merger may make it the third largest network provider

Home cable and internet providers look to go mobile

AT&T catches flak for 5G E signal icon update

Figure 19: The Verge twitter account, January 2019

Brands of Mobile Networks

Verizon leads wireless market

Figure 20: Top 5 Mobile network providers, 2011-18

Figure 21: Mobile network providers, 2011-18

What's Working?

T-Mobile's "Uncarrier" approach wins over consumers

Verizon customers feel they have the best coverage and reception

What's Struggling?

Sprint subscribers continue to dwindle

Verizon catches bad publicity for mishandling forest firefighters' data during emergency situations

What's Next?

5G...

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Huawei phones and network equipment?

The Consumer - What You Need to Know

Verizon tops market share among providers

T-Mobile winning the young, the urban, and the multicultural

Streaming services can spur customers to add new lines

5G could be a big first mover advantage opportunity

Mobile Network Providers

Verizon is the top wireless provider for consumers

Figure 22: Mobile network provider, January 2019

Figure 23: Mobile network provider, January 2019

Verizon subscribers have higher household income

Figure 24: Mobile network provider, by household income, January 2019

Family plans account for the majority of the consumer market

Figure 25: Mobile phone plan type - Single or multi-line, January 2019

Figure 26: Parental status, by mobile network provider, January 2019

Bundling home and internet leads to success for Verizon in Northeast

Figure 27: Mobile network provider, by region, January 2019

T-Mobile's urban presence a winner among multicultural consumers

Figure 28: Mobile network provider, by area, January 2019

Figure 29: Distribution of race and Hispanic origin, by mobile network provider, January 2019

Apple owners stick to mainstream network providers

Figure 30: Mobile network provider, by mobile phone brand, January 2019

Black smartphone owners more likely to use Metro, Boost, or Cricket

Figure 31: Mobile network providers - Boost, Cricket, and Metro, by race and Hispanic origin, January 2019

Mobile Network Plans

Business lines account for less than 5% of primary phones

Figure 32: Mobile plan type and data plan, January 2019

T-Mobile and Sprint get more unlimited data customers

Figure 33: Mobile data plan, by mobile network provider, January 2019

Figure 34: AT&T statement mailing, February 2019

Younger women more likely than younger men to stay on a family plan

Figure 35: Mobile plan type – Single or multi-line, by gender and age, and gender and relationship status, January 2019

Younger consumers seek unlimited data plans

Figure 36: Mobile data plan, January 2019

Interest in Changing Mobile Network Plans

Two thirds of subscribers have no interest in changing plans or providers

Figure 37: Interest in changing mobile network plans/providers, January 2019

One in five Sprint customers looking for a change

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Figure 38: Interest in changing mobile network provider, by mobile network provider, January 2019

Figure 39: Sprint informational email, April 2018

T-Mobile has a better opportunity to upgrade current customers

Figure 40: Interest in changing mobile network plans, by mobile network provider, January 2019

Gen Z and Millennials show stronger interest in changing

Figure 41: Interest in changing mobile network plans/provider, by generation, January 2019

Streaming services incentivize consumers to add phone lines

Figure 42: Current mobile network perceptions, by interest in changing mobile network plans, January 2019

Figure 43: T-Mobile direct mail, August 2018

New lines and networks go alongside new smartphone purchases

Figure 44: Smartphone purchase intent, interest in changing mobile network plans, January 2019

Figure 45: AT&T veterans acquisition email, February 2019

Current Mobile Network Perceptions

Coverage and price top consumer perceptions of their own networks

Figure 46: Current mobile network perceptions, January 2019

Verizon wins on coverage and reception quality

Figure 47: Current mobile network perceptions, by mobile network provider, January 2019

Figure 48: Current mobile network perceptions – Coverage, by mobile network plan, January 2019

T-Mobile leads "Big 4" in pricing and customer service perceptions

Figure 49: Current mobile network perceptions, by mobile network provider, January 2019

AT&T customers like the phone selection

Figure 50: Current mobile network perceptions, by mobile network provider, January 2019

Desired Features

Cost and unlimited data top desired features among consumers looking to switch

Figure 51: Desired features, January 2019

Unlimited plans, coverage, and speed have wide appeal in change

Figure 52: TURF analysis – Factors in carrier selection, January 2019

Figure 53: TURF analysis (Table) - Factors in carrier selection, January 2019

Attitudes toward Mobile Network Providers

Data speeds a top priority for younger smartphone owners

Figure 54: Attitudes toward mobile network providers - Data speeds, by generation, January 2019

5G marketing should be focused on younger men

Figure 55: Attitudes toward mobile networks – 5G, by gender and age, January 2019

Opportunity to bundle additional services among English-speaking Hispanic Millennials

Figure 56: Attitudes toward mobile network providers - bundling and replacement, by generation and Hispanic-origin, January 2019

Distrust more prevalent among younger smartphone owners

Figure 57: Attitudes toward mobile network providers - Throttling and data limits, by generation and Hispanic-origin, January 2019

Figure 58: Verizon direct mail, January 2019

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Consumer Segmentation

Four segments of smartphone owners with implications for mobile network providers

Figure 59: Network segments of attitudes toward mobile network service, January 2019

Figure 60: Mobile network provider, by network segments, January 2019

Mainstreamers

Characteristics

Figure 61: Profile of Mainstreamers, January 2019

Opportunities

Status Qu'old

Characteristics

Figure 62: Profile of Status Qu'old, January 2019

Opportunities

Network Changers

Characteristics

Figure 63: Profile of Network Changers, January 2019

Opportunities

Figure 64: Smartphone purchase intent, by segments, January 2019

Figure 65: Desired features from next phone, by segments, January 2019

Figure 66: Interest in changing mobile network plans, by segments, January 2019

Figure 67: Attitudes toward smartphones and mobile networks, by segments, January 2019

Family Plan Members

Characteristics

Figure 68: Profile of Family Plan Members, January 2019

Opportunities

Figure 69: Attitudes toward mobile networks – bundling, by segments, January 2019

Figure 70: Attitudes toward mobile networks - Bundling, by segments, January 2019

Appendix - Data Sources and Abbreviations

Data sources

Sales data

Fan chart forecast

Consumer survey data

Direct marketing creative

Abbreviations and terms

Abbreviations

Terms

TURF analysis – Methodology

Figure 71: TURF Analysis (Table) - Factors in carrier selection, January 2019