

# Attitudes towards Home Delivery and Takeaway - Ireland - December 2019

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## This report looks at the following areas:

This Report examines consumer usage of takeaways and home delivery food services in Ireland, including outlets where Irish consumers typically collect food orders/takeaway and have food delivered. Also examined are establishments which have sit-in facilities such as quick service and full-service restaurants, though we focus on their takeaway options/sales.

Looking ahead, rising health concerns create challenges and opportunities for takeaway services while keeping prices low is imperative for this market to remain resilient and competitive with the dining out experience.



“The takeaway market in Ireland is performing well in 2019, thanks to third-party delivery apps streamlining the ordering process and widening scope for outlets that do not traditionally offer delivery service.”

– Emma McGeown, Research Analyst

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- **Takeaway apps proving popular among Millennials**
- **Growing obesity rates causes concerns for takeaway market**

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