

Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.



"Construction is notoriously cyclical, but there are many factors influencing individual sectors and their cycles do not coincide with each other. To date, Brexit is impacting demand for commercial construction more than industrial construction, while public sector activity is more reliant on government policy, and housing remains buoyant."

- Terry Leggett, Senior Analyst

## This report looks at the following areas:

- Universities the hidden gem
- Who will solve the housing crisis?
- The high street needs to change

The impact of Brexit has been relatively confined in terms of the total market to date. In 2018, there was still growth in new industrial construction activity, and a confined decline in the commercial sectors overall, with the decline in office construction the most obvious manifestation of investment caution. At the same time, the government's policy of restricting public spending continues to impact the market, while the private housing sector continues to grow strongly. What is evident is an increasing disparity between individual construction sectors, but not all of this directly reflects Brexit, with construction a notoriously cyclical sector and the timing of individual cycles being different.

# BUY THIS REPORT NOW

**VISIT:** store.mintel.com

**CALL:**EMEA
+44 (0) 20 7606 4533

Brazil 0800 095 9094

Americas +1 (312) 943 5250

China +86 (21) 6032 7300

+61 (0) 2 8284 8100

**EMAIL:** reports@mintel.com

**DID YOU KNOW?** 

This report is part of a series of reports, produced to provide you with a more holistic view of this market



Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

#### **Table of Contents**

#### Overview

What you need to know

Covered in this Report

#### **Executive Summary**

The market

#### Reduced level of growth

Figure 1: The construction market, 2014-18

## New housing still buoyant

Figure 2: Segmentation of housing new construction output, 2014-18

## Brexit starting to impact new commercial construction

Figure 3: New commercial construction output, 2014-18

#### Less obvious Brexit impact on industrial new construction

Figure 4: New industrial construction output, 2014-18

#### Government policy restricting public non-residential activity

Figure 5: Public non-residential construction output, 2014-18

#### R&M growth slowing

Figure 6: R&M construction output, 2014-18

#### Difficult short-term prospects

Figure 7: Forecast construction market, 2019-23

## Companies and brands

## A very unusual industry structure

Figure 8: Employment profile of the construction industry, 2017 (000 employees)

## Sole traders and SMEs active across trades and contracting sectors

Figure 9: Composition of main construction trades by size of company (number of companies and number of employees)

#### What we think

## **Issues and Insights**

Universities - the hidden gem

The facts

The implications

Who will solve the housing crisis?

The facts

The implications

The high street needs to change

The facts

The implications

The Market - What You Need to Know

BUY THIS REPORT NOW

VISIT: store.mintel.com

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300



Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Cyclical, but different cycles

The Brexit impact is not clear

Sectors showing differing trends

#### **Market Size**

#### Slowing growth

Figure 9: The construction market, 2014-18

## Even R&M output growth slowed

Figure 10: Comparison of new construction and R&M output, 2014-18

## **Market Segmentation**

#### R&M leads the market

Figure 11: Segmentation of the construction market, 2018 (% of total)

Major differences in growth between sectors

## **Segmentation: Housing**

#### Strong private sector growth

Figure 12: Segmentation of housing new construction output, 2014-18

Figure 13: UK house building completions, 1970-2018

Figure 14: Comparison of social and private housing completions, 1970-2018

## Activity gained momentum throughout year

Figure 15: Quarterly house new construction output, 2018

## Almost a third of market satisfied by micro companies

Figure 16: Housing output segmentation by size of company, 2018

## Housing – a broken market for decades

Government supply and demand initiatives

## **Segmentation: Commercial**

## Brexit uncertainty starts to impact

Figure 17: Long-term trend in private commercial construction, 1970-2018

## Reduced output in most sectors in 2018

Figure 18: Segmentation of private commercial construction output, 2014-18 (£ million)

## Flat market after first quarter

Figure 19: Quarterly private commercial new construction output, 2018

#### SMEs command 61% of the market

Figure 20: Private commercial output segmentation by size of company, 2018

## **Segmentation: Industrial**

## Brexit effect not yet evident

Figure 21: Long-term trend in private industrial construction, 1970-2018

## Factory and warehouse demand growth

Figure 22: Segmentation of private industrial construction output, 2014-18 (£ million)

Deteriorating output in 2018

BUY THIS REPORT NOW

VISIT: store.mintel.com

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300

APAC +61 (0) 2 8284 8100

**EMAIL:** reports@mintel.com



Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Figure 23: Quarterly private industrial new construction output, 2018

#### Micro companies gain 24% of output

Figure 24: Private industrial output segmentation by size of company, 2018

#### **Segmentation: Public Non-residential**

#### Government policy restricting activity

Figure 25: Long-term trend in public non-residential construction, 1970-2018

## Entertainment - the star of the show in 2018

Figure 26: Segmentation of public non-residential construction output, 2014-18 (£ million)

#### Output fell off in Q4

Figure 27: Quarterly public non-residential new construction output, 2018

#### A major market for enterprises

Figure 28: Public non-residential output segmentation by size of company, 2018

#### Segmentation: R&M

#### R&M benefits from house price inflation and economic uncertainty

Figure 29: R&M construction output, 2014-18

#### Various influences

Figure 30: Segmentation of R&M output, 2018 (£ million)

#### Private housing R&M

Figure 31: Private housing R&M output, 2014-18

Figure 32: Private housing R&M output segmentation by size of company, 2018

## Public housing R&M

Figure 33: Public housing R&M output, 2014-18

Figure 34: Public housing R&M output segmentation by size of company, 2018

#### Non-residential private R&M

Figure 35: Private non-residential R&M output, 2014-18

Figure 36: Private non-residential R&M output segmentation by size of company, 2018

## Non-residential public R&M

Figure 37: Public non-residential R&M output, 2014-18

Figure 38: Public non-residential R&M output segmentation by size of company, 2018

#### **Market Forecast**

#### Short-term disruption

Figure 39: Forecast construction market, 2019-23

#### Continued divergence of sector performance

## Strong new housing prospects

Figure 40: Forecast new housing market, 2019-23

## Short-term difficulties in private non-residential

Figure 41: Forecast private non-residential new construction, 2019-23

Public non-residential construction continues to reflect restrictions

BUY THIS REPORT NOW VISIT: store.mintel.com

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300



Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

Figure 42: Forecast public sector non-residential new construction, 2019-23

#### Varied influences on R&M activity

Figure 43: Forecast R&M activity, by sector, 2019-23

#### The Impact of the Economy

GDP

Figure 44: GDP overall quarterly development, Q1 2015-Q4 2018

Figure 45: GDP quarterly development, by sector, 2004-18

Figure 46: Forecast GDP development, 2019-2023

#### **Market Trends**

Offsite construction/prefabrication

Adaptive reuse

Greener and smarter buildings

BIM

#### **Market Drivers**

#### The productivity issue

Figure 47: Construction productivity compared with whole economy, 1997 Q1-2018 Q3 (index, 1997 Q1 = 100)

The housing issue

Government policy

Brexit

## Companies and Brands - What You Need to Know

## The disconnect between number of companies and turnover

Figure 48: The role of companies in residential and non-residential construction (% of companies and output)

## Construction has a very unusual employment profile

Figure 49: Employment profile of the construction industry, 2017 (000 employees)

## **Industry Structure**

## Growing number of companies

Figure 50: Number of companies active in construction, 2013-17

## A mix of general contractors and trades

Figure 51: Development of the main contractors, 2013-17

## Vast numbers of sole traders and SMEs

Figure 52: Composition of main construction trades by size of company (number of companies and number of employees)

Figure 53: Employment profile of the construction industry, 2017 (000 employees)

#### **Industry Strategies**

So many issues to tackle

## **Company Profiles**

**Balfour Beatty** 

Activity

BUY THIS REPORT NOW VISIT: store.mintel.com

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300



Report Price: £995.00 | \$1343.55 | €1119.77

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

#### Performance

Figure 54: Segmentation of Balfour Beatty Revenues, 2018 (£ million)

Strategy

**Barratt Developments** 

Activity

Performance

Figure 55: Financial performance of Barratt Developments, 2014-18

Figure 56: Geographic breakdown of house completions by Barratt Developments, 2018

Figure 57: Profile of houses completed by Barratt Developments, by type, 2018

Strategy

Interserve Group

Activity

Performance

Figure 58: Financial performance of Interserve (£ million)

Strategy

Kier Group

Activity

Performance

Figure 59: Financial performance of Kier Group, 2014-18 (£ million)

Strategy

Persimmon

Activity

Performance

Figure 60: Financial performance of persimmon, 2014-18 (£ million)

Strategy

**Taylor Wimpey** 

Activity

Performance

Figure 61: Financial performance of taylor wimpey, 2014-18 (£ million)

Figure 62: Regional breakdown of Taylor Wimpey activity, 2018 (Number)

Strategy

Appendix - Data Sources, Abbreviations and Supporting Information

Abbreviations

Methodology

**Further Sources and Contacts** 

Trade associations

Trade magazines

Trade events



VISIT: store.mintel.com

**CALL:** EMEA +44 (0) 20 7606 4533 | Brazil 0800 095 9094 Americas +1 (312) 943 5250 | China +86 (21) 6032 7300