



Burger and Chicken Restaurants - UK - August 2019

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This report looks at the following areas:

- Industry and government initiatives that will impact consumers
- Technology in fast-food market
- Impact of media on fast-food



“With more consumers rejecting single-use plastics and pledging to live more sustainably, fast-food brands and governments must draw up plans to eliminate single-use plastics, use more recycled plastic in food and drink packaging and work on more effective recycling.”

– Trish Caddy, Senior Foodservice Analyst

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