

Loans and Credit - Ireland - January 2019

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"While both Irish economies have returned to growth following the severe downturn of a decade ago, consumers have not developed anything like the same appetite for borrowing that characterised the last economic boom.

Albeit with some exceptions, the attitude towards borrowing is broadly responsible and measured."

– **Brian O'Connor, Senior Consumer Analyst**

This report looks at the following areas:

This Report examines loans and other forms of credit in NI and RoI. It analyses the main factors determining supply and demand for loans and other credit products. Drawing on exclusive consumer data, it analyses levels of ownership among consumers of loans and other credit products, the amount owed on these products, reasons for taking out past loans and reasons for taking out future loans.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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