

Petcare - UK - July 2019

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This report looks at the following areas:

- Subscription services for pet accessories are set to grow
- Is Pets at Home reaching maturity in the UK?
- Value retailers are taking petcare seriously

This Report focuses on pet accessories and healthcare for cats and dogs, small mammals, fish and birds. Pet accessories are products that are either worn by, played with, treated on or used on pets which are not physically consumed by the pet itself. Pet accessories also include animal health and hygiene products.



“Pets are ‘people’ too, in the eyes of most pet owners. And, just like treasured members of the family, pets are indulged with toys, stylish accessories and good quality petcare products. This ‘humanisation’ trend even stretches to pets being given their own Christmas and birthday gifts.”
Jane Westgarth, Senior Retail Analyst

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