

Coffee Shops - Emerging Coffee Culture - Ireland - August 2019

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This report looks at the following areas:

- Coffee prices decrease in Ireland
- RoI foodservice prices rise as VAT hike is implemented
- Single-use coffee cups come under scrutiny
- Plant-based diets becoming more mainstream

While foodservice industries in Republic of Ireland (RoI) continue to recover from the value added tax (VAT) hike in January 2019, it appears the higher tax has done little to slow down footfall in coffee shops, cafés and sandwich shops with this sector one of the fastest-growing foodservice segments in Ireland.

Future growth in this market is expected; however, Brexit casts an uncertainty impacting exchange rates and consumer confidence which could witness a decrease in consumer spending in coffee shops and cafés, particularly in Northern Ireland (NI).

Moreover, the growing coffee culture in Ireland is witnessing more and more consumers become curious about the origins of coffee and demanding a certain level of quality in their caffeine fix.



“Coffee culture in Ireland continues to grow as consumers become better educated in brewing techniques, sourcing origins and quality coffee which has resulted in coffee shops and cafés being one of the fastest growing foodservice segments in Ireland – a trend which is set to continue in 2019 and onwards.”

– Emma McGeown, Research Analyst

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- Paper cup sales grow in Europe
- Veganism shapes café and coffee shop products

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- Sleep promoting coffee

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- Coffee chains known for their high quality

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