Shopping for the Home at Christmas - UK - February 2019

Report Price: £2195 | $2995 | €2600

The above prices are correct at the time of publication, but are subject to change due to currency fluctuations.

This report looks at the following areas:

Consumers may be worried about 2019, but it's still important to put on a good Christmas so savvy shopping, cutting back in some areas to indulge in others, is the order of the day and is having a polarising impact on the performance of different retailers.

- **Trading down or trading up? Grocery retailing at Christmas**
- **The high street – exciting future or steady decline?**
- **Outlook for shopping for the home in 2019**

"It was a challenging Christmas, but household goods retailers bucked the trend and performed well following robust growth throughout the year."
– Thomas Slide, Senior Retail Analyst

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