

Shopping for the Home at Christmas - UK - February 2019

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This report looks at the following areas:

Consumers may be worried about 2019, but it's still important to put on a good Christmas so savvy shopping, cutting back in some areas to indulge in others, is the order of the day and is having a polarising impact on the performance of different retailers.

- Trading down or trading up? Grocery retailing at Christmas
- The high street – exciting future or steady decline?
- Outlook for shopping for the home in 2019



“It was a challenging Christmas, but household goods retailers bucked the trend and performed well following robust growth throughout the year.”
– Thomas Slide, Senior Retail Analyst

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