

## B2B Insurance - UK - January 2019

Report Price: £1995.00 | \$2693.85 | €2245.17

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“The insurance supply landscape has started to change, with insurers needing to operate in a way that serves both their distributors and reinsurers and capital providers. Larger insurance groups need to be proactive in tackling rising costs and continue to innovate to create new platforms and products that meet demand.”

– **Lewis Cone, Senior B2B Analyst**

This report looks at the following areas:

- A rise in the number of cyber-attacks has driven demand for appropriate cover, although take-up remains somewhat low
- Recommended actions highlighted in the fight against commercial insurance fraud

Insurance companies are mainly exposed to underwriting and market risk, with relatively stable liquidity and credit default risk. Commercial insurance performs a critical role in the world economy, as insurers essentially protect the economic system from failure by assuming the risks inherent in the production of goods and services. This transfer of risk frees insured companies from the potentially crippling fear that an accident or mistake could cause large losses or even financial ruin.

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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