

# Shopping Locations - UK - July 2019

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## This report looks at the following areas:

- The future of British high streets
- Shopping centres turn into lifestyle destinations

The leisure industry continues to grow, posing a challenge for retailers as consumers are increasingly favouring spending money on 'doing things' rather than material possessions. As a result, shopping locations that can be seen as destinations as well as offering an interesting array of retailers and products will continue to be highly attractive shopping destinations despite these behavioural shifts."



"The retail scene is evolving and there has been a significant behavioural shift in how consumers are choosing to shop. Online retail has continued to grow and shopping centres and town centres are experiencing particularly troublesome falls in retail footfall."

- Sarah Alhadeff, Retail Analyst

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## Table of Contents

### OVERVIEW

- What you need to know
- Products covered in this Report

### EXECUTIVE SUMMARY

- **The market**
- **Brexit uncertainties continue**  
Figure 1: Consumer confidence: Current financial situation vs sentiment for the coming year, January 2017-May 2019
- **Declining footfall poses a real challenge**  
Figure 2: Change in UK retail footfall, by location, January 2016-December 2018
- **The impact of online growth**  
Figure 3: Internet sales as a percentage of total retail sales, 2014-24
- **Companies and Brands**
- **Openings and expansions**
- **Bringing online and offline together**
- **The consumer**
- **High streets attract an older, female demographic**  
Figure 4: Shopping locations visited in the last 6 months, April 2019
- **Younger consumers shop around more**  
Figure 5: Reasons why they visited a shopping location, April 2019
- **Range of shops should be a priority**  
Figure 6: Satisfaction with the shopping location visited, April 2019
- **The savvy shopper makes a comeback**  
Figure 7: Factors that would encourage shoppers to visit one shopping location over another, April 2019
- **What we think**

### ISSUES AND INSIGHTS

- **The future of British high streets**
- **The facts**
- **The implications**
- **Shopping centres turn into lifestyle destinations**
- **The facts**
- **The implications**

### What's included

Executive Summary

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### THE MARKET – WHAT YOU NEED TO KNOW

- Ongoing economic and political uncertainty
- Declining footfall an area of concern
- Challenge posed by the experience economy
- Bringing offline and online together
- Discounters continue to see strong growth
- Online share is growing rapidly

### MARKET DRIVERS

- **The impact of ongoing Brexit uncertainty**  
Figure 8: Consumer confidence: current financial situation vs sentiment for the coming year, January 2017–May 2019
- **Unemployment rate falls to 44-year low**  
Figure 9: UK unemployment rate, Q1 2015–Q1 2019
- **Declining footfall presents a real challenge**  
Figure 10: Change in UK retail footfall, by location, January 2016–December 2018
- **Increase in shop prices**  
Figure 11: Shop prices percentage change year-on-year, April 2018–April 2019
- **Online sales continue upward growth trajectory**  
Figure 12: Internet sales as a percentage of total retail sales, 2014–24
- **The impact of business rates**
- **Added competition from the experience economy**  
Figure 13: Spending patterns in the last three months and planned spending in the next three months, December 2018
- **A raft of CVAs and administrations**
- **Urbanisation and the increase in private renters**  
Figure 14: UK household tenure status, 2012–17

### SHOPPING LOCATIONS IN CONTEXT

- **The retail market by type of retailer**  
Figure 15: Structure of UK retailing (excluding fuel), 2018
- **Underlying trends**
- **A move back into inner cities**
- **A growth in discounting**
- **The growth in online**
- **Sector by Sector**
- **Food retailing**
- **Clothing and Footwear**
- **Mixed goods**
- **Household**
- **Health and Beauty**

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Report Price: £2195 | \$2995 | €2600

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- **Non-store retailers**

- **The retail market by location**

Figure 16: Retail market structure (ex VAT), 2013/14-2017/18

Figure 17: UK retailing: sales, by main channel, 2017/18

Figure 18: Major store location: sales estimates, by type of retailer, 2013/14-2017/18

- **Top 10 shopping centres**

Figure 19: Top 10 shopping centres in the UK, 2019

- **Top five outlet centres**

Figure 20: Top five factory outlet centres in the UK, 2019

- **Top 10 retail parks**

Figure 21: Top 10 retail parks in the UK, 2019

### ONLINE – SEGMENTATION BY PRODUCT CATEGORY

- **Online – rapid growth in share**

Figure 22: Online share of all retail sales, 2014--24

- **Store-based retailers vs online-only retailers**

Figure 23: Pureplayers' and stores' share of online sales, 2008-19

- **Sales by type of retailer**

Figure 24: Online sales, by type of retailer, 2018

Figure 25: Online share of sector sales, 2018

- **Sales by product**

Figure 26: Estimated online sales, by product, 2018

### LAUNCH ACTIVITY AND INNOVATION

- **Introducing Coal Drops Yard**

- **The UK's first urban outlet**

- **Using technology to drive footfall**

- **Westfield officially Europe's biggest shopping centre...**

Figure 27: The new John Lewis store as part of Westfield London's expansion, 2019

- **...and is set to launch an AI-powered pop-up**

- **Support for independents on the high street from big business...**

Figure 28: Amazon Clicks and Mortar, St Giles Manchester, June 2019

- **...but also from local players**

Figure 29: Curated Makers in-store

- **Payment provider Klarna opens pop-up of its own**

- **Shops in a box: the rise of shipping container retail parks**

- **China unveils 'smart' shopping mall**

- **A focus on family-friendly shopping centres**

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## THE CONSUMER – WHAT YOU NEED TO KNOW

- **Vast majority have visited a town centre or high street...**
- **...and they are by far the most frequently visited locations**
- **Younger consumers are more likely to shop around**
- **Range of shops needs to be treated as a priority**
- **The savvy shopper has returned**

## SHOPPING LOCATIONS VISITED

- **Majority have visited a town centre/high street**  
Figure 30: Shopping locations visited in the last 6 months, April 2019
- **High streets attract an older, female demographic**  
Figure 31: Shopping locations visited in the last 6 months, by age, April 2019
- **Yorkshire a hotspot for garden centre visits**  
Figure 32: Shopping locations visited in the last 6 months, by region, April 2019
- **City commuters provide a boost to travel hubs**  
Figure 33: Shopping locations visited in the last 6 months, by region, April 2019
- **Men are more likely to visit just one location**  
Figure 34: Repertoire of shopping locations visited in the last 6 months, by gender, April 2019

## FREQUENCY OF VISITS

- **42% visit a town centre/high street once a week or more**  
Figure 35: Frequency of visits, by shopping location, April 2019
- **Outlet villages most likely to be visited once a year**  
Figure 36: Frequency of visits, by shopping location, April 2019
- **High streets are also the most recently visited**  
Figure 37: Shopping locations visited in the last 6 months, versus locations visited most recently, April 2019

## REASONS FOR VISITING

- **Over half go with a specific store in mind**
- **The link between online and offline**  
Figure 38: Reasons why they visited a shopping location, April 2019

## SATISFACTION WITH THE SHOPPING EXPERIENCE

- **59% are at least satisfied with their most recent visit...**  
Figure 39: Satisfaction with shopping location most recently visited, April 2019
- **...but range of shops needs to be prioritised**

## What's included

Executive Summary

Full Report PDF

Infographic Overview

Powerpoint Presentation

Interactive Databook

Previous editions

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Figure 40: Key drivers of overall satisfaction with shopping location most recently visited, April 2019

Figure 41: Overall satisfaction with shopping location most recently visited – key driver output, April 2019

- **Town centres/high streets lag behind in high satisfaction rates**

Figure 42: Overall satisfaction with shopping locations, by top four locations visited most recently, April 2019

- **Ease of access is an issue for town centres/high streets**

Figure 43: Satisfaction levels with aspects of visits to shopping locations, by top four locations visited most recently, April 2019

- **Key Driver Analysis: Methodology**

### FACTORS TO ENCOURAGE VISITS

- **Return of the savvy shopper**
- **Personalised loyalty schemes are desirable**

Figure 44: Factors that would encourage shoppers to visit one shopping location over another, April 2019

- **Men would be more encouraged by experiences**

Figure 45: Factors that would encourage shoppers to visit one shopping location over another, by gender, April 2019

- **Progressing from the 9am-5pm offer**

### APPENDIX – DATA SOURCES, ABBREVIATIONS AND SUPPORTING INFORMATION

- **Data sources**
- **Abbreviations**
- **Consumer research methodology**

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Powerpoint Presentation

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