

## Travel Retail - UK - June 2019

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### This report looks at the following areas:

However, people's travel habits are changing due to the economic uncertainty and the challenge now remains to bring people into travel hubs for the shopping experience alone.

- Railway stations should be pushing to become key retail hubs
- Airports are introducing new strategies to get people to shop more
- There is room for innovation in MSAs



“There has been a conscious effort to increase the retail offering at travel hubs, in an attempt to turn more of them into shopping destinations. Currently most are still using travel hubs as a place to purchase food items and many have begun to innovate and introduce more convenient and enticing food concepts.”

– Chana Baram, Retail Analyst

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- The facts
- The implications

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