

Cheese - Ireland - May 2019

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“Cheese remains a staple in Irish households with value sales in IoI set for growth in 2019, however, Brexit casts an uncertainty for long-term growth, particularly as both the UK and Ireland rely heavily on each other for cheese trading.”

– Emma McGeown, Research Analyst

This report looks at the following areas:

This Report examines the retail market for cheese by evaluating the main drivers and trends affecting the market and influencing consumer behaviour. This Report draws on consumer research and examines types of cheese used and formats of cheese bought. Moreover, it investigates the usage of cheese and examines attitudes towards cheese.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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