

# The Business Traveler - US - February 2019

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## This report looks at the following areas:

- Familiarity with sharing economy gives companies travel options
- Amenities should address efficiency, instead of luxury
- Safety concerns mean travelers miss opportunities

As such, not only are issues such as efficiency and convenience important to business travelers, but Millennial sensibilities should be taken into account first and foremost when catering to the business traveler.



"Projected to reach over \$300 billion in 2018, the business travel market is robust, and continues to grow just as the largest generation, Millennials, become the plurality generation in the workforce."

**Mike Gallinari, Travel & Leisure Analyst**

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- **Business travel will feel the hit from the shutdown**

### MARKET SIZE AND FORECAST

- **Business spending continues slow and steady growth**

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- **Labor issues can turn away conscious travelers**
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- **Rollout of 5G will bring changes**

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