

## Auto Service, Maintenance and Repair - US - January 2019

Report Price: £3254.83 | \$4395.00 | €3662.99

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"The automotive service and repair landscape is extremely competitive and fragmented. There are a variety of firms competing over consumer spending. In order to be successful in the auto service and repair market, firms need to identify their strengths and target consumers for growth, but must continue to provide quality service at competitive prices to keep consumer business."  
**- Buddy Lo, Automotive Analyst**

This report looks at the following areas:

- Market breakdown of fragmented auto service market
- Consumer vehicle maintenance behaviors and attitudes
- Consumer reasons for choosing an automotive service provider
- Attitudes toward automotive service providers

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### DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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### The Market – What You Need to Know

Auto service industry should exceed \$200bn by 2023

Dealerships and garages are the primary repair spots for car owners

ADAS may reduce collisions, but increase repair bills

Low oil prices lower overall costs, let Americans drive more

Increasing vehicle prices may lead consumers to keep their cars longer

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Spending on automotive repair and services continue to increase

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### Market Breakdown

Majority of service work takes place at repair shops or dealerships

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### Market Perspective

Advanced driver assistance systems prevent accidents but increase repair costs

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## Market Factors

Lowering gas prices save Americans billions

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Increasing transaction prices and higher costs may delay next vehicle purchase

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New car sales dip points to lowering warranty work

Caliber Collision and Abra Auto Body Repair merge into a 1,000+ chain

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One in five car owners feel they've been taken advantage of

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One in five car owners feel they've been taken advantage of  
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