

Travel Tech - Canada - September 2018

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"With technological devices playing a more and more important role in the everyday lives of consumers, it is important to understand how tech is used outside the day-to-day, and more specifically, how consumers utilize technology when they are travelling."

- **Scott Stewart, Senior Technology and Media Analyst**

This report looks at the following areas:

- Travellers are interacting with their devices more than they are other people
- Opinions about travelling with smartphones are conflicted

Tech has long been a part of travel – from portable radios, CD players and DVD players to cameras and laptops – but the growth of mobile devices in recent years has given it a more central role. Given that consumers are increasingly depending on technology to assist them on their trips, it is necessary to investigate how these tools are used in travel.

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This report is part of a series of reports, produced to provide you with a more holistic view of this market

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Mobile devices can be searched at US border crossings

Wi-Fi is widely available while travelling

Digital camera sales are declining

Air travel is still adapting to new travel tech

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Online apps and sites can work globally

Smartphone security is improving

Travel photos experiencing some backlash in some tourist destinations

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