

Shopfitting - UK - December 2018

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“The retail sector constantly evolves, and improved asset utilisation is of increasing importance as the continued inroads of e-commerce and disproportionate cost effects of business rates, living wage and workplace pension legislation impacts the bricks and mortar sector.”
– Terry Leggett, Senior Analyst

This report looks at the following areas:

- High streets are changing
- E-commerce has afforded some limited opportunities

The shopfitting sector is undergoing a period of change. The past changes of more frequent refurbishment of stores have long fed into the market. The more recent challenges of the e-commerce competition to the traditional retail format, combined with the increasing polarisation of many forms of retailing (giving growth at both the value stores and top end of the stores) is squeezing the middle ground retailers. This is leading to store rationalisation by large numbers of the retail chains. However, the industry has long experience of this development which has been evident in the banking sector over many years now. As stores close, new owners tend to come to the fore, energising the demand for shopfitting. New formulas such as concept stores are emerging, and there are major changes to retail centres tending towards leisure facilities all offering opportunities. Moreover, the industry has long been involved in the logistics aspects of the traditional retailers and they are exploiting this experience to the dedicated e-commerce sector.

All of these retail pressures are intensifying the data requirements for improved asset utilisation, and this has become an important part of the offering of the shopfitting sector.

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DID YOU KNOW?

This report is part of a series of reports, produced to provide you with a more holistic view of this market

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